

36
62.43

LIBRARY
RECEIVED
★ FEB 2 - 1955 ★
U. S. Department of Agriculture



A STARKER ARRANGEMENT OF ORCHID FRILLS

GLADS FOR 1955

Noveta Gardens
ST. CHARLES MINNESOTA

Our Introductions for 1955

Purple Burma ★ ★ ★ ★ (570) (Boewe, 1955) (85 days) (Sport of Burma) Our leading 1955 introduction! A mutation of Burma and like its parent it enjoys the same fine qualities: the sumptuous ruffling, the fluting, the heavy-suede-like substance, the rich velvety texture, the fine, long heads, the generous bud count, and the same vigorous growth in the field. Burma is still unchallenged in a glorious rose-red but now it is duplicated in a still more glorious rich, deep-purple. Purple Burma is a kindly flower, wearing a rich velvet robe of regal splendor.

In recent years Burma has shown an inclination to throw good sports. Coral Ace and Burma Rose, both listed in this catalogue, are lighter in color than Burma while this latest to join the ranks is a magnificent deep purple; an unusual phenomenon since sports are usually lighter than the parent. The only other exception that I can think of is Sweet Sixteen which also is deeper than the parent, Beauty's Blush.

Though we do not recommend Purple Burma as a good long distance shipper, successive tests have shown that it will open well in water; far superior to Burma or its other sports.

We have not been able to time the blooming of this gorgeous purple very well for the shows. One of the few times was at Chicago in 1953 where it won the American Home Achievement Award and the 3-spike Grand Champion of the Central International Glad Show.

Don't get the idea that because we are introducing it at a modest price it is a cheap glad. Just the reverse! From the time we bloomed the trial bulbs we recognized Purple Burma's great worth and propagated it as fast as we could. Being more prolific than Burma we are pleased to share it with you in generous quantity.

Like a child saving the most delicious, mouth-watering piece of candy 'till last, we have refrained from mentioning our luscious color picture of Purple Burma on page 5. We are proud to present this startling departure from the usual. Mr. Starker has given us not only a new style in the arrangement of the glad, he has also presented it to us in an original and gracious setting. The color harmony of yellow and purple is most striking while the heavy ruffling of the glads is repeated in the subdued fluting of the pottery. The mellowness of the pewter-washed copper container is further enhanced by the soft glow of the lighted candles. Never before have we seen gladiolus so tastefully displayed—nor has a purple ever received such an honor. We feel sure that you will concur on our picture of Purple Burma as well as the glad itself when you grow it, as you must, in your own garden.

Any size, two for \$1; 12 for \$5; 25 for \$10
2L, 2M, 3S, 30 Blbts. for \$3
5L, 5M, 5S, 100 Blbts. for \$6.50
½ Pint Bulblets for \$12

"I shall never forget your PURPLE BURMA, which in my book rated very highly; stood up well in heat. opens well in water, makes a good corm, and, all in all, is one swell glad." —Bruce Collins, Michigan.

"Purple Burma has it. Beautiful color, healthy plants, excellent spikes, and in addition it didn't burn during the heat we've been having."

—Rev. Armin C. Munz, Illinois.

"For a number of years I have been making a statement in my bulb catalogue, that I believed Burma was the greatest gladiolus ever put on the market. It is still in first place in my heart.

"For two years I have been growing bulbs of your purple sport of Burma; and I am convinced that this sport has all the good qualities of Burma, plus the fine purple color brought about by the mutation. I see nothing but a great future for this fine glad; and I am sure it will fill a great need for that purple color which is so popular with a great many people. It will be extra fine in bouquet or arrangement work.

"I consider it superior to any other purple on the market at this time."

—Ernie Vennard, Iowa.

"Among the new things tried out this summer was your Purple Burma which we thought was very outstanding. Being a sport of Burma it has retained all the good qualities of that variety including the extreme ruffling, except the rose color has changed to a beautiful deep purple, probably the most striking purple I have seen. We rated it "A" which is very high for us and not many new ones get that rating. Except that it is a sport, would certainly consider it a worthy candidate for All America honors. It has our unqualified endorsement."

—Arthur Arenius (Sr. & Jr.) Massachusetts.

Orchid Frills ★ ★ ★ ★ (466) (Fischer, 1955) (80 days) (Elizabeth the Queen x Beauty's Blush) (Seedling No. 64-48) The front cover of our catalogue admirably describes the ravishing beauty of this exquisite glad. What a classical setting of glads and roses! A light touch is added with the silvery artemesia and the fluffy seeds of clematis. The glad spikes and leaves suggest aspiration while the hosta leaves tie the ensemble together with a clever little bow.

Orchid Frills is a queenly flower. The delectable light orchid tone blends with ineffable smoothness to a soft creamy throat. But, in the nobility of its form and perfection of its ruffling lie much of its beauty. Orchid Frills has good field performance.

Orchid Frills was awarded a Silver Medal by the Canadian Gladiolus Grower's Council.

Any size, each, \$1; 6 for \$5; 12 for \$10
1L, 1M, 1S, 10 Blbts. for \$3
½ Pint Bulblets for \$40.00

Ruffled Dream ★ ★ ★ ★ (440) (Fischer, 1955) (85 days) (Friendship x Evangeline) (Seedling No. 1000-50) In choosing the names for our new introductions we like those which suggest some characteristic of the variety—most often describing the color. No one, we are sure, ever heard of a dream being ruffled, but when you see this gorgeous "dream pink," with its pearly lustre, heavy substance, perfect ruffling, and finely sculptured form, you will understand our dilemma. We have from the first sight, considered this seedling as something so ethereally beautiful that it could only exist in some far off celestial realm. It seems a miracle to us that this bit of heavenly beauty has been entrusted to our care. We are now happy to be able to share with you this "dream come true."

Like its parent, Friendship, Ruffled Dream is a

model grower; it is robust, makes clean, healthy bulbs, and cuts well from small bulbs. From Evangeline it seems to have inherited its rate of production and blooming date. Its only fault, if one can call it that, (for it is truly an asset to the arranger) is that, like Evangeline, the florets will misplace some. We have found the slight upward tilt of the florets makes Ruffled Dream much easier to use in arrangements. For our display at the Central International Glad Show in Rochester, Minn., Mr. Starker made a lovely arrangement of Ruffled Dream and shell pink snapdragons.

When the spikes are perfect one could not wish for a more outstanding specimen in a beautiful, formal gladiolus (See our halftone cut on this page). Each precisely formed floret is enlivened with a soft creaminess in the throat. When Ruffled Dream blooms in your garden it will be an event. It will equal or exceed the pulchritude of any glad emanating from Noweta Gardens.

Any size, each, \$1; 6 for \$5; 12 for \$10
1L, 1M, 1S, 10 Blbts. for \$3
½ Pint of Bulblets for \$60

Minaret ★ ★ ★ (432) (Fischer, 1955) (85 days) (Beauty's Blush x Friendship) (Seedling No. 456-50) Minaret is a lofty spire-like salmon-pink glad that consistently produces model spikes even from small bulbs. It is not as rich in adjectives as some but it has a dependability that is rarely equalled. 7-9 round, recurved, casually ruffled, ivory-throated florets are precisely placed on steeple-like heads that have a generous bud count. Bulblets are exceptional growers often making marketable spikes even here in Minnesota. From Beauty's Blush, Minaret has inherited a remarkable quality of disease resistance. We were impressed with its ability to withstand 3 weeks of rain last fall and remain a healthy green even until the very last. Only Beauty's Blush, Sweet Sixteen, Dusk, and Dark David equal it. Minaret is a coming commercial.

Any size, each, \$1; 6 for \$5; 12 for \$10
1L, 1M, 1S, 10 Blbts. for \$3
½ pint of bulblets for \$60

Redcap ★ ★ ★ (236) (Fischer, 1955) (80 days) (Seedling No. 84-49) (Little Sweetheart x Ruby) Good miniature red glads are rather scarce and so we feel there is a definite need for elfin Redcap. Like its parent, Ruby, it is not a supremely beautiful variety but once it finds a way into your garden it is apt to stay awhile because of its general good behavior. Redcap loves to bloom. One might almost say it is a "blooming fool" as even the bulblets make cuttable spikes in profusion. The blazing red florets are unusually crisp and round. A golden line surrounds each petal edge. We believe Redcap will be widely grown.

Any size, each, \$1; 6 for \$5; 12 for \$10
1L, 1M, 1S, 10 Blbts. for \$3
½ pint of bulblets for \$20

Dusk ★ ★ ★ (483) (Fischer, 1955) (85 days) (Beauty's Blush x Rose Charm) (Seedling No. 920-50) Remember Sandman? This dusky colored glad simulates Sandman in its overall shading of subdued old rose and salmon undertone. The large, bold, snowy-white blotch immediately arrests one's attention thus enhancing the character and personality of the entire flower. Dusk is not as beautiful as most of the Noweta introductions but it is an ace performer save for a few bends. It produces quantities of graceful spikes right down the row. Every bulb, even the smallest will produce a ribbon of color. A sister of the stately Wild Rose, it is a glad of exceptional growing power. A rapid propagator; the bulblets develop into a hedge of green by digging time. A large stock permits a modest price.

Same price as Purple Burma



Ruffled Dream

Wild Rose ★★ ★ (460) (Fischer, 1955)

Blush x Rose Charm) (Seedling No. 392-50) (80 days) (Beauty's wedding of two great breeders! Next to the cross that produced the Noweta Rose sisters this is the most productive combination of parents that we have ever used. In fact we believe that when Wild Rose and some of its sisters become well known, this will prove to be our best cross.

Words are much less effective than the dramatic and accurate picture below describing the poise and personality of this rosy glad. Magnify this rendition in printer's ink about five times and you have Wild Rose. It opens 7 to 8 heavy substance, cream-throated

florets on tall, graceful spikes that stand as erect as soldiers. Because of its beauty and model behavior in every way we predict that Wild Rose will be widely grown.

Any size, each, \$1; 6 for \$5; 12 for \$10
1 L. 1M, 1S, 10 Blbts. for \$3
½ pint of bulblets for \$40

A triangular grouping of WILD ROSE in a char- treuse bamboo vase. The sword-like glad foliage sug- gests a dashing upward sweep. Hosta and rhubarb leaves are suggestive of a green bow, tying the whole together. The spread picks up the color of the flower.



Purple Burma

An unusual composition, strikingly different from anything Carl Starker has created before. The yellow pottery is the perfect contrast for the rich PURPLE BURMA glad, gracefully arranged in a pewter-washed copper container. The simple horizontal lines of the 3 hosta leaves suggest an upward rhythm and at the same time offer a stark contrast with the fancy fluting and ruffles of the purple glad. Irish bells add weight and balance.



Summer Queen ★ ★ ★ (542) (Fischer, 1955)
(80 days) (E. C. Cole x Burma) (Seedling No. 4-49)
Cut-flower growers who can no longer grow Picardy and who think Spic and Span is not large enough, may find Summer Queen to be their best salmon-pink. It opens 8 large, ruffled florets of heavy substance on straight stems of medium strength and good height.

The florets sometimes have a mild flecking, making this variety appear more ruffled than is actually the case. The heavy substance of the flowers contributes to easy handling without bruising or crushing. The color is a pleasing salmon, somewhat warmer in tone than Spic and Span. An armful has an attractive quality that quickly catches the eye of the florists.

Makes particularly healthy plants and bulbs that are round, plump, and smooth. Summer Queen is a very heavy producer of bulblets that germinate easily and grow rapidly into the larger sizes.

But, its value is not restricted to cut-flower growing; the attractive ruffling will please many fanciers and its capacity to build model spikes with many open should make it a popular variety for exhibitors. Larger bulbs should be planted deeper to support the heavy flower-head.

Summer Queen performed well in the five Canadian Trial Grounds. Its average rating was high enough to win the Canadian Gladiolus Grower's Council Silver Medal Award.

Any size, two for \$1; 12 for \$5; 25 for \$10
2L, 2M, 3S, 30 Blbts. for \$3
5L, 5M, 5S, 100 Blbts. for \$6.50
½ Pint Bulblets for \$12

Juno ★ ★ ★ (460) (Fischer, 1955) (85 days)
(Wedgwood x Friendship) (Seedling No. 317-50) Only in nature does one find such freedom as is displayed in the color make-up of Juno. Were we to plan the colors of our originations we would feel bound to certain laws and limitations. Yet, the Master Designer blithely ignores all man-made laws and proceeds to give us the unusual, even seemingly impossible color combinations. Juno gives one an over-all impression of rose. Actually, it is a mixture of salmon and rose. The basic color is salmon with a rich, deep cream throat. The rose is like a sheer chiffon veil through which an undertone of salmon appears. Surprisingly, the effect is most pleasing and harmonious. To our delight, however, we find visitors exclaiming that they can't believe it! Such a color simply can't be! Consequently, there are people who do not care for the variety because they do not see the color. Others, more alert to the value of the unusual, do not hesitate to give Juno their full approval.

Juno builds straight spikes of good height quite consistently. The florets are frilled and slightly recurved with 7-8 open on 18-20 bud heads. It is fine for arrangements and florist's work. We feel sure that Juno has a definite place in every home garden and that it should easily find its way into cut-flower plantings. Grows and blooms well from all sizes. Rapid propagator.

Any size, each, \$1; 6 for \$5; 12 for \$10
1L, 1M, 1S, 10 Blbts. for \$3
½ Pint Bulblets for \$40.00

The 3-spike Grand Champion, Snowdrift, at the Central International Show, Rochester, held by the originator, Carl Fischer. Marvin and Melvin Schrimpf hold the trophies they won with Snowdrift.



SPECIAL OFFERS ON OUR 1955 INTRODUCTIONS

It has been the policy of Noweta Gardens to hold the price of its originations down to a minimum by growing and testing them one year longer. We try to cull out all the duds. As a result we have built up an extensive clientele on our introductions. In fact, the group of offers on this page has become one of the most popular features of our entire catalogue. For various reasons some of our offerings this year were propagated two years longer and represent an even better buy.

Our introductions last year, Snowdrift, Pink Diamond, and Fire Opal were voted as among the top five 1954 Introductions according to the latest N.A.G.C. Symposium. An enviable record indeed! We feel that our current originations are just as outstanding and will win a lot of ribbons for you.

In taking advantage of any of the splendid values offered below, please remember that early orders get the preference in bulb sizes. Because of the heavy demand, we often run out of large bulbs. However, medium bulbs do give fine bloom also and excel in propagation. We predict that you'll be thrilled to bloom these new beauties in your own garden.

TREASURE CHEST COLLECTION A	{	1 Bulb, Any Size, Dusk	\$.50	}	\$7.50 Value for \$5.00
		1 Bulb, Any Size, Juno	1.00		
		1 Bulb, Any Size, Minaret	1.00		
		1 Bulb, Any Size, Orchid Frills	1.00		
		1 Bulb, Any Size, Purple Burma50		
		1 Bulb, Any Size, Redcap	1.00		
		1 Bulb, Any Size, Ruffled Dream	1.00		
		1 Bulb, Any Size, Summer Queen50		
		1 Bulb, Any Size, Wild Rose	1.00		
TREASURE CHEST COLLECTION B	{	2 Bulbs, Any Size, of Each of the Above 9 Varieties	\$15.00	}	\$15 Value for \$9.00
TREASURE CHEST COLLECTION C	{	3 Bulbs, Any Size, of Each of the Above 9 Varieties	\$22.50	}	\$22.50 Value for \$13.50
HOME GARDENER'S COLLECTION	{	30 Bulblets of Each of the Above 9 Varieties	\$14.00	}	\$29 Value for \$18.00
		1 L and 1 M of Each of the Above 9 Varieties	15.00		
SMALL GROWER'S COLLECTION	{	100 Bulblets of Each of the Above 9 Varieties	\$45.00	}	\$60 Value for \$39.50
		1 L and 1 M of Each of the Above 9 Varieties	15.00		

"Pink Diamond is far superior to C. D. Fortnam, which it resembles very much. Has a richer sheen and more ruffling. Grew them side by side so had a good chance of comparing them. It is supremely beautiful, superior in every way; clean foliage, very tall and erect, my favorite of the 6 seedlings. Snowdrift is my second choice and believe this will be an outstanding white for many years. The ruffling is superb, growing habits ideal, also very tall and had 3 bloom spikes. My last seedling to bloom but well worth waiting for. Reminds one of a madonna."

—Mrs. Grant Reava, Michigan.

"Elmer Gove picked it out of twenty other spikes I was setting up to ask the name of it. Fire Opal did very well."

—Avery Brewer, New York.

"We thought Pink Diamond the most beautiful pastel we ever grew in our garden. It won a blue ribbon for us at the Wabash State Show. During the summer we had a total of 37 blue ribbons plus 3 rosettes and 29 seconds—nearly all of these winners coming from bulbs purchased from you, so, naturally, we are very well satisfied."

—Mrs. F. A. Dahl, Indiana.

"All the superlatives and accolades I echo; and would add more, but, words failing me, can only state simply that for me, (as for so many others), Pink Diamond was the most beautiful gladiolus that I (or they) had even seen. And that, though stated simply, is **no simple statement.**

... It may be that with Pink Diamond you have reached the ultimate-absolute in beauty."

—Jack Cutcher, Tennessee.

"Your Snowdrift and Pink Diamond in our 1953 Trials were something! They had everything—excellent color, wonderful placement, perfect facing and spacing, ramrod stems, healthy foliage, beauty and appeal, etc., etc. Glads of this calibre are apt to give judges stomach ulcers. Ha! Ha! It is difficult sometimes, to demerit them in any category, when they are so near perfection. I notice that these two glads are proving that our judgment was merited."

—Roy W. Barber, Rhode Island.

"Fire Opal makes a great spike here and very uniform; it will certainly go to town with those that like the color."

—J. P. Wood, Washington.



Ceramic accessories lend a touch of pomp and circumstance to a classical composition of frosty PINK DIAMOND gladioli, ethereal rubrum lilies, fruit, and artemesia. (Much of the exquisite rose tone of both glads and lilies has been lost)

Say It With Glads

Once again, I extend cordial greetings to all our customers and friends! It is a pleasure, indeed, to present our 1955 catalogue to you and I hope you find it inspiring and interesting. We take joy in sending it to you; it has been a labor of love. I also want to thank my many customers for their valued patronage which has made this catalogue possible. We treasure your orders and strive to serve you as best as is humanly possible.

It not only sounds good, but it is true, that we do have the largest and cleanest crop of bulbs in our many years of growing. We had a very favorable growing season up until about September 1. Nature was quite generous with its rainfall and additional moisture was supplied with our irrigation system when needed. Glads certainly respond to that extra boost that one can give them with irrigation at crucial times. I'd hate to be without it!! Never was our bulb crop so far along as it was this year by September 1, and providential it was, for growth stopped about this time. From then on it rained and rained and rained! We had one week of sunshine in September and another in October. Most of the crop was muddled out; the trays of bulbs were half moist earth! We would have been stymied here had we not been equipped to wash and quick dry every bulb as fast as they came in from the field. Now, as I check the bulbs after cleaning, I can't help but admire their beauty and brightness in the trays. All bulbs were dipped in a spergon-DDT solution before they were dried. We have received many letters from our customers attesting to the fine quality of our bulbs and the results that they got from them. I am sure that you will be even more pleased with the bulbs you receive this year.

We try to list the very best varieties in existence. Just because a certain glad is not on our list is no proof that it is not a good one. We usually don't list expensive introductions until they come down in price. Glads perform differently in various sections of the country and in different circumstances from year to year. We spend a considerable amount of money on new varieties for our trial grounds. It is our policy to absorb the disappointments rather than to pass them on to our customers.

Glads are not just a business at Noweta Gardens or a means of earning a livelihood. They are also a

means of supplying a hobby that brings cheer and a joy of living into your home.

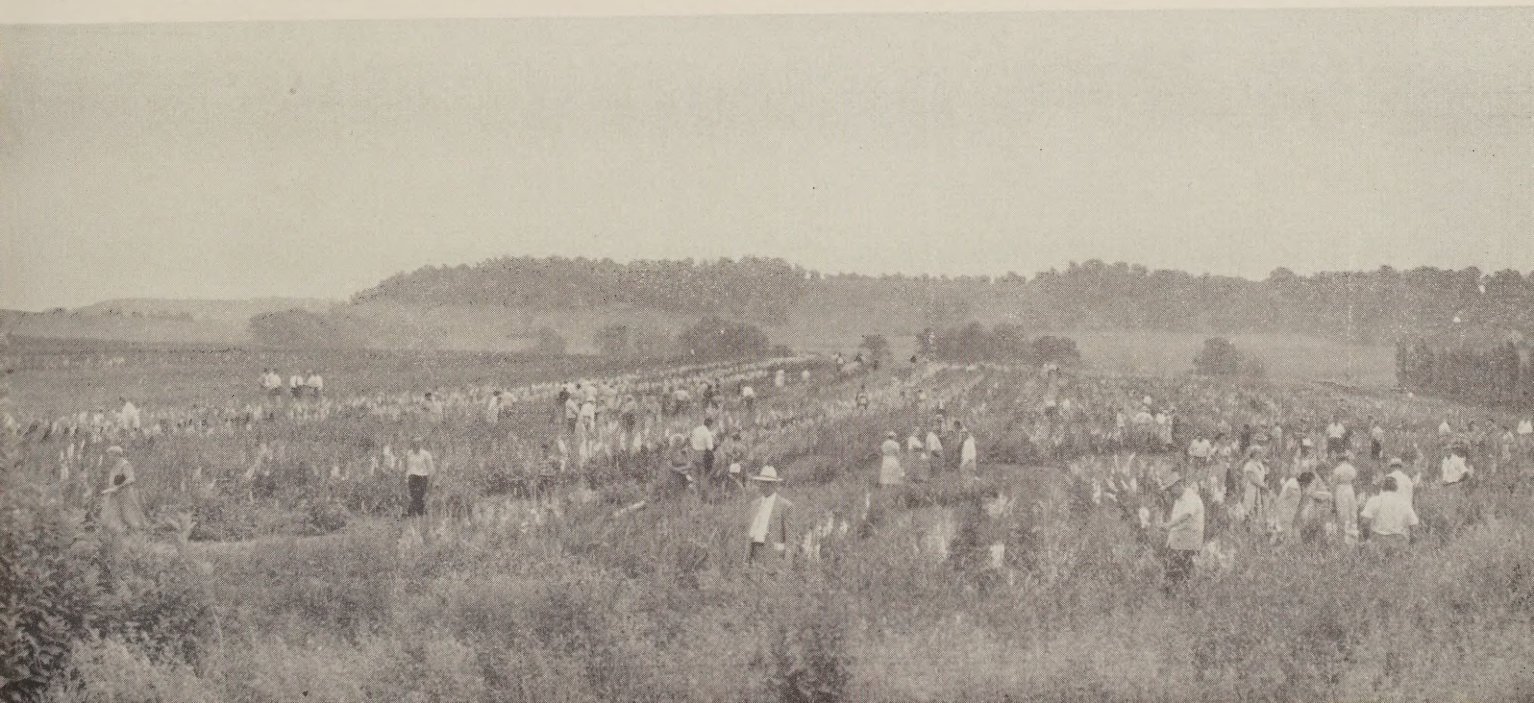
That is why we take so much pleasure in bringing to you our unusual catalogue and try to do all we can to make **glads as a hobby** as pleasurable as possible for our customers.

To fall in love with some aspect of God's creation, such as flowers, invests them with a charm otherwise unrealized. This is the state of affairs prosaically known as "having a hobby." So much of one's own happiness, and so much of the opportunity to create happiness for others, depends on having worthwhile hobbies. Thus it becomes important to choose one's hobbies wisely and not to limit one's self to one. Naturally, flowers seem to me to constitute the ideal subjects for hobbies and while I do not want to put one flower ahead of another, I do think that every flower lover ought to grow some glads. Never was nature in a more generous mood than when she created the gladiolus. How easily—if one has but a small glad garden or even a single row of glads in one's vegetable garden — how easily one can cut whole armsful of glorious color—especially those ravishing pinks which are nearly everyone's favorite—to bring into the house for home decoration or to give to appreciative neighbors. There's no nicer way to "say it with flowers"—no more colorful, more generous way—than to "say it with glads."

I hate to drop down to mundane things, but we do have to face them, don't we? Hobbies can be expensive, but in this regard I am happy to say that of all the hobbies I know, glad-growing seems to be the most self-financing. Every year customers write in to tell us how many glads they have sold as cut-flowers—\$200 from a city lot, etc. Often stay-at-homes earn substantial sums in this fashion. It's better than taking subscriptions to magazines because your customers come to you instead of your having to go to them.

Our seedling show, held in the basement of our local Congregational church, was a grand success. Carl Starker was here and filled the hall with those original and stunning dramas in flowers as only Carl Starker can. Each year we plan our show for the last Sunday of July. My customers and their friends are cordially invited to attend this gladiolus festival. If you are from a distance get in contact with us first as we had

Central International Show visitors viewing our fields on the morning of the second day of the show.





WEDGWOOD

The Time-Honored, Most Beautiful of All Lavenders!

PREPAID WEDGWOOD COLLECTION: 10L, 20M, 30S (a \$3.60 value) for.....\$2.40

CRUSADER

PREPAID CRUSADER COLLECTIONS: Collection A: 3L, 3M, 5S (a \$3.55 value) for.....\$2.75
 Collection B: 5L, 10M, 20S (an \$8.80 value) for.....\$6.40

to postpone the date one year due to a late spring. I promise that you'll be glad you came. So, **Please Come!**

The high point of the season was the Central International Glad Show at Rochester, Minnesota on August 7 and 8. Many glad critics told us that it was the most beautiful display of glads that had ever been staged. A forest of handsome, tall evergreens provided an inspiring background for the flowers. Hats off to the hard work and enthusiasm of the show committee of the Minnesota Gladiolus Society for making this show the grand success that it was.

We believe our commercial exhibit was the main attraction of the show. Show visitors filed by three and four deep as they viewed the inimitable Carl Starker arrangements attractively displayed in the settings of modern wrought iron porch furniture provided by the Orlen Ross decorators of Rochester.

Glad growers, connoisseurs and fans were invited to visit our fields on Sunday morning. The weather was ideal and so was the crowd. We were deeply gratified to learn that 300 or more people had partaken in our brunch that was served to our visitors and friends after their tour of the glad field.

An opalescent bowl enhances the grouping of blue salvia, oegipodium foliage and richly-toned dahlias that echo the velvety throat coloring of the handsome CRUSADER gladiolus.

The acme of our season's growing were the many fine seedlings we have coming on. We were especially enthused with the lovely blues and fine yellows that put in their first appearance last summer. These were grown under a cow manure and straw mulch. For five years we have followed this practice and each year it is highly successful. Each fall we marvel at the huge, clean, disease-free bulbs. Propagation is so much better, too. We cultivate the ground well when the plants are about 6 inches high and then apply the mulch. It's extra work but it pays big dividends. Keeps the soil and root system cool and moist in hot weather and you'll be surprised how loose and pliable the soil remains. I recommend it to my customers. If the manure is not available use just the straw, old hay, or corncobs. Partly decomposed material is preferred.

Last year we asked you to look for the All American Gladiolus winner in our next catalogue. The prospective demand for these winners is going to be much greater than was anticipated so that it was decided to propagate the stock one year longer. Watch for them in January 1956.

In conclusion, I want to thank you again for your many fine letters. It's great to belong to the fraternity of glad-lovers! I hope you will all have a wonderful year with your hobby in 1955.

Carl Fischer



Noweta Gardens

"No-we-ta" is the Indian word meaning Beautiful



ST. CHARLES
MINNESOTA

THRIPS-FREE BULBS

Before the discovery of DDT (now obtainable at any drug store) thrips, minute sucking insects that silver the foliage and injure the quality of the blooms, were a serious menace to glads. DDT, however, is 100% effective. Immediately after digging and washing our bulbs, we dip or dust them with DDT and also with Spergon to eliminate all thrips and prevent disease. This treatment, coupled with rapid curing in heated curing rooms assures you of the healthiest and handsomest bulbs we are able to produce.

Since we grow our stock in fertile corn-belt loam and harvest only bulbs grown from small bulbs and bulblets, we have only peppy young, high-crowned stock to ship our customers—bulbs that produce long flowerheads the following year.

INSTRUCTIONS FOR ORDERING BULBS

All orders for \$3.00 or over are POSTPAID. Prices in this list are net. All orders must be accompanied by cash in full. All stock is guaranteed true to name, disease-free, and thrips-free. All stock is offered subject to prior sale. If any of our customers is willing to pay the transportation charges on his order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

Where bulblets are listed by the packet, 50 to 100 or more will be included in each packet. Excellent value guaranteed.

FIVE BULBS WILL BE SOLD AT ONE-HALF THE PRICE OF TEN, but no single item will be accepted for less than 20 cents, unless quoted. If no 10 price is stated, it may be found by multiplying the price of a single item by 8.

We earnestly urge you to order as early as possible to avoid disappointment. All orders filled in rotation.

If you write us about an order previously given, or if you send us a second order and wish both orders to be shipped together, please mention the date of your first order or date acknowledgment was received.

If your order is partly from the retail prepaid list and partly from the wholesale NOT prepaid list, please include extra postage to cover transportation on the wholesale items.

No orders can be accepted after June 1.

If you are not completely satisfied with your order you will be doing us a favor by writing to us about it.

BULB SIZES

Bulbs are graded into six different sizes. No. 1 size is 1½ in. and up; No. 2, 1¼ in. to 1½ in. with ¼ in. variation down to No. 6 size, which is ½ in. and under. In the retail list where Large, Medium and Small are used, Large will consist of No. 1 and No. 2 sizes, or

No. 1 size as long as they last. Medium consists of No. 3 and No. 4 sizes, or No. 3 size as long as they last. Small sizes consist of No. 5 and No. 6 sizes. Early orders will get preference on the size. If you order Medium sizes for instance, and you get part or all No. 4 bulbs or ¾ in. to 1 in., please do not write us that we have given you the wrong size. It's simply because we are out of No. 3 size, and No. 4 bulbs also go as Medium size. Medium bulbs will almost invariably bloom, although not quite as large a spike can be expected as from a large size. Small-size usually will bloom, but not always.

PRICE OF CATALOG

Customers receive our catalog from year to year automatically and without charge. If you desire an additional copy for yourself or for a friend, kindly send 25c. (Catalogs actually cost us much more than this nominal charge.)

If you have sent for our catalog without subsequent ordering, your name will be dropped from our mailing list unless you request our catalog anew and enclose 25c.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

KODACHROME SLIDES

We have several sets of kodachrome slides each showing recent glad introductions, artistic glad arrangements, and miscellaneous scenes. Some of these sets are standard 35m color transparencies suitable for projection. Others are three-dimensional STEREO kodachromes with which we furnish hand viewers. There are approximately 150-200 slides in each set. No new pictures this year. Rental fee to either flower clubs or individuals is \$3.00. Both sets for \$5.00. Let us know in good season the dates on which you would like to rent our slides. AFTER VIEWING THEM, PLEASE FORWARD THEM PROMPTLY SO THAT SOME OTHER FLOWER CLUB OR GLAD SOCIETY MAY HAVE A CHANCE TO ENJOY THEM ON A SCHEDULED DATE.

As a special service to our customers, we are enclosing an order blank for a subscription to POPULAR GARDENING, America's new all-garden magazine, which contains many excellent articles on every phase of gardening. POPULAR GARDENING will help and inspire you to have a better garden. Note the attractive introductory rate. Send your subscription direct to POPULAR GARDENING.

THIS LIST SUPERCEDES ALL PREVIOUS LISTS.

Headliner Glads for 1955

A Critical Selection of the World's Finest Glad Varieties

Glad fans generally want to know three things about a variety which they have not yet had a chance to try out for themselves: 1. How beautiful is it? 2. How valuable is it as a cut-flower? (i.e., how does it rate in performance?) and 3. How large is it?

The generally adopted 500, 400, 300, 200, 100 size classification, explained on colored sheet, accurately describes the floret size. To assist in respect to beauty and cut-flower value, we devised the following rating system and inaugurated it five years ago as an experiment. Customer-reaction has been so favorable that we plan to continue it. In preparing the ratings, I have again sent out questionnaires to a number of persons of my acquaintance whom I feel to be among the best glad judges in the country, including both fanciers and growers. Also, as in previous years, I have refrained from rating my own varieties, leaving it to the friends with whom I consulted to do this for me.

Because glads often vary in performance from place to place and from year to year, especially when not acclimated, I want it to be clear that I am not presenting these ratings in a dogmatic spirit. Others are fully as much entitled to their opinions of varieties as we are. However, I think that these ratings, based in most cases on rather extensive growing experience and representing a consensus (and not solely my own opinion) will give a pretty good average picture of the merit of each variety and thus prove helpful to our customers.

KEY

- ★ moderately beautiful
- ★★ beautiful
- ★★★ very beautiful
- ★★★★ supremely beautiful
- suitable for home garden only
- good local cut-flower
- very good cut-flower type
- excellent commercial type

Abu Hassan ★★★ (378) (K. & M., 1946) (80 days)
(Pelegrina x Amur) Though the color is unusual, this glossy deep violet gladiolus is most useful. A few spikes in a mixed bouquet give contrast and life. Used in arrangements with yellows, lavenders, or pastel rose shades it gives just the right accent to an interesting ensemble. You'll not be disappointed with this inky colored glad.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Ace of Spades ★★★ (454) (Sisson, 1950) (85 days)
(King Lear x Preussen's Gloria) The demand for this almost black glad was so great last year that we had difficulty supplying everyone who wanted it. The catchy name seems to have attracted many glad fans. While the rather plain form is not too pleasing to us we like its glistening black sheen and tall growth. Not a wet weather variety.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Andrena ★★★ (406) (Armstrong, 1950) (85 days) ((Elizabeth the Queen x Allecta) X (Rosewings x Picardy)) We think of Andrena when cool pastel shades are mentioned. The pale rose-pink florets have a frostiness about them which produces a sparkling effect. A hint of green in the light cream throat adds to the overall cool tone. Andrena is not too tall but the flowerhead is nicely proportioned.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 10-1.00)

Amber Glory ★★★ (412) (Flad, 1953) (85 days) (Spotlight x Show Princess Seedling) Amber Glory will appeal to the grower of cut-flowers and those who like to bring flowers into the home in quantity. It is rather plain in form but likes to grow and bloom. Opens about five large, orange-throated, amber-toned florets on tall straight spikes that are a joy to cut. Prolific!

(L 1-.50; 10-4.00) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-25; 50-1.00)

Atom ★★★ (236) (Hedgecock, 1946) (80 days) (Kewpie x Golden Brown) A dashing, dancing, dazzling little elf. He's robed in brilliant scarlet and he wears a creamy white halo at all times. He craves to come right in the house with you and loves to be surrounded with other flowers. He admires creamy yellows, whites, reds, and bronzes.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Aureole ★★★ (410) (R. Pruitt, 1948) (80 days) Consistently a best seller for us, Aureole is one of our most heavily ruffled glads. The nicely rounded, broad florets are well attached to the slender, medium height spikes. For florists work and your own home decoration you will find this shade of yellow most useful. Neither the color nor the form are accurately reproduced in the picture on page 32.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Autumn Moon ★★★ (510) (Fischer, 1951) (75 days) (White Gold X (Autumn Gold x Cream Seedling of Gloaming)) We really appreciated the many fine qualities of Autumn Moon this past summer. Its earliness, its good height, its clear, light yellow color, and its size were all we could desire in a dependable cut-flower. Opens well when shipped in bud.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Babs ★★★ (210) (R. Pruitt, 1945) (65 days) Like most of the miniatures we list, Babs blooms very early. It is a small counterpart of Aureole in color, ruffling, and form. We know you'll enjoy using Babs and don't overlook its ability to win ribbons.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Beauty's Blush ★ ★ ★ ★ (440) (Fischer, 1947) (75 days) (Margaret Beaton x Choice Seedling) Each year we marvel at the versatility of this hardy glad. The tall, stately, cool pastel spikes are a welcome sight when they appear early in the blooming season. As the weeks fly by Beauty's Blush continues to produce quality blooms from successively smaller bulb sizes. Our admiration increases during the last days before frost writes the finis to another colorful gladiolus year. We are convinced that Beauty's Blush does its best from the small bulbs in bloom at this time. You will be, too, when you see the sturdy plants and model spikes growing from the No. 5 or No. 6 bulbs. We space them a little farther apart than most small bulbs to give the husky plants all the room they need to develop fully. All our praises for this variety cannot end without mention of its wholesome type of beauty and usefulness. It wears well! In fact, it has long been the backbone of our cutting garden.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Better Times ★ ★ ★ (376) (K. & M., 1946) (70 days) (Said to be derived from Allegro x Max Reger) Better Times is the most beautiful of all the blues now on the market. Nearer to "true blue" than any glad we know, the florets have a rich cream throat with a deeper violet spear. In our hybridizing experience

Better Times has proved to be a good parent. Sparkling Eyes and Violet Charm are two of its progeny. Produces many bulblets but they are slow to germinate.

(L 1-.25; 10-2.00)

Betty Duncan ★ ★ ★ (422) (Benedit, 1949) (85 days) (Donna x Royal Gold) No gladiolus collection is complete without precisely styled, golden-throated, orange Betty Duncan. Cut-flower growers can afford to stock it in quantity. Betty Duncan cuts well from small bulbs. A welcome color to blend with autumn shades.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Blazing Fire ★ ★ ★ (450) (Visser, 1949) (70 days) Earliness and brilliance of color are the chief recommendations of this Dutch variety. Try Blazing Fire if you're looking for a good early scarlet cutter.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

A profuse but lovely grouping of fluffy PINK CHIFFON with hosta leaves and eupatorium in green and white to relieve the mass grouping of glad blooms.





FRIENDSHIP

Tops for Earliness, Beauty, and Usefulness!

FRIENDSHIP COLLECTION: 10L, 20M, 30S (a \$3.60 value) for.....\$2.50 Postpaid

Boldface ★ ★ ★ (533) (Evans, 1947) (80 days) Here is a glad whose name aptly describes its unusual marking. The red blotch makes a sharp contrast on the white throat. This again is surrounded by the salmon-scarlet of the floret creating a striking combination. Boldface is a fine exhibition variety opening 6 to 8 formally placed florets on substantial spikes. Often wins top honors at the shows.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Bo-Peep ★ ★ ★ (240) (Butt, 1948) (65 days) (Crinklette x Mibloom) With the increased interest in flower arranging, small glads are becoming more popular. Not the last to fall in line are the alert florists who are beginning to ask for miniatures. Hybridizers have a new goal to shoot at in developing a wider range of colors in these classes. Bo-Peep is one of a fine collection of small glads introduced by the Canadian hybridizer, Len Butt, who has an impressive selection of miniature seedlings coming on. The salmony-buff color of little Bo-Peep combines beautifully with warm-toned glads and other flowers. A robust grower, it produces exceptionally large bulblets.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Burma ★ ★ ★ ★ (562) (Palmer, 1943) (85 days) (Premier Henry x King Lear) One of the oldest glads on our list, this heavily ruffled and fluted, rich rose-red glad ranks far ahead of its nearest rivals for both exhibition and commercial use in the latest symposium compiled by the North American Gladiolus Council. Well grown spikes of Burma offer stiff competition on the show table. We have an excellent strain of tall-growing, regal Burma.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Burma Rose ★ ★ ★ ★ (562) (Lasch, 1953) (85 days) (Sport of Burma) A more subdued facsimile of the variety above, Burma Rose is identical in form, height, and growing habits. Glowing undertones of soft tan create an entirely new blend of coloring in Burma Rose. The throat has a somewhat deeper rose mark. Should be very popular when more widely grown.

(L 1-1.00; 10-8.00) (M 1-.60; 10-5.00)
(S 1-.35; 10-3.00) (Blbts. 5-.50; 15-1.00)

Carmen Corliss ★ ★ ★ ★ (430) (Roberts, 1953) (80 days) (Picardy x (Wings of Song x Maid of Orleans) X Incense x Beacon) This lovely soft coral pink is one of the most beautiful varieties ever introduced. It is dusted with a myriad of tiny crystals that glitter and sparkle in the sun. Carmen Corliss is a study in contrasts, too. The bright yellow throats add life and charm to the luscious salmony pink. Substance is so heavy that the ruffles appear to be carved. Not a tall grower and just a moderate propagator.

(L 1-1.50) (M 1-1.00) (S 1-.50)
(Blbts. 10-1.00)

Catherine Beath ★ ★ ★ (312) (Coutts, 1951) (85 days) (Golden Goddess x Seedling) This deep golden yellow has consistently rated so high in the various symposiums that we have decided to list it. It is not a style queen but it opens so many (8-10) florets on the spike that it is a hard glad to beat on the show table. Catherine Beath is a rugged grower that stands up under all kinds of weather.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 50-1.50)

Carnival ★ ★ ★ (437) (Butt, 1947) (85 days) (Flagship x Algonquin) Of all the varieties we picture in color, perhaps no other makes a more striking contrast than the sharp white throat against the brilliant, fiery red of Carnival. Makes a medium height spike. Demand has been so great for Carnival that we see little of it from larger bulbs. See pages 21 and 32 for color picture.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

C. D. Fortnam ★ ★ ★ ★ (460) (Kadel, 1950) (90 days) (Red Penny x Myrna) For an all-around good glad it is hard to find one to beat C. D. Fortnam. If you're looking for beauty there is no lack of it in this ruffled, cool rose-pink glad. The florets have a remarkably heavy substance and opalescent glow. And, if beauty is not your criterion, you'll be pleased with the excellent habits of C. D. Fortnam. The tall spikes are well proportioned and easy to cut. Opens 6-7 florets on a 17 bud head of good length. We shipped thousands of spikes of C. D. Fortnam in bud this summer. Cuts well from small bulbs. Pictured inadequately on page 32.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Cherokee ★ ★ ★ (590) (Snyder, 1953) (85 days) (Chief Pontiac x Burma) An interesting new glad in a reddish bronze tone. The seven or eight open florets have prominent midribs that give the flower quite a different "feel" from most glads. The florets are well placed and attached to tall, sturdy flowerheads. Cherokee is already quite popular in the "any other color" color class.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Chivalry ★ ★ ★ (466) (Fischer, 1952) (85 days) (Elizabeth the Queen x Rose O'Day) Lightly frilled Chivalry is the only lavender in the famous sisterhood distinguished by Noweta Rose. It is also the only one without a throat mark of some kind. We like to bloom Chivalry in the cooler days of late summer and fall as it is prone to crooking during hot weather. Makes vigorous plants and satisfactory spikes.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Circe ★ ★ ★ (523) (K. & M., 1949) (85 days) (Axioma x Regenbogen) The bright, glossy scarlet-orange of Circe lures one from a distance like a beacon guiding a navigator on a dark night. The plainness of this brilliant glad is relieved by a small cream mark on the throat. Circe was a welcome addition to our cut-flower garden producing fine, large spikes in a much needed color.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Col. Atkinson ★ ★ ★ (466) (Williams, 1951) (100 days) Just about the latest blooming variety on our list which explains its scarceness at the shows. Should be a contender for prizes with its generous florescence. This tall formal lavender easily opens 8-10 blooms with most of the remaining buds showing color. Be sure to plant Col. Atkinson early if you want to bloom it before frost.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

NOWETA GARDENS

ST. CHARLES, MINNESOTA

Mr.
Mrs.
Miss

(Please Print or Write Plainly)

R. F. D. or Street _____ Date _____

Post Office _____ State _____

Express Office _____ Amount Enclosed _____

if your order is less than \$3.00 please send 10% for postage. On orders over \$3.00 if you enclose enough money for postage we will include several times the value in extra bulbs.

I would like to share your beautiful catalogue with a fellow gardener. I am enclosing 25c extra with my order for which please send your catalog to:

Name _____

Address _____

Quantity	Size	Variety	Price	
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.		I enclose \$7.50 for Starker's Album of Arrangements.		
		TOTAL		

Quantity	Size	Variety	Price	
		Amount Brought Forward		
23.				
24.				
25.				
26.				
27.				
28.				
29.				
30.				
31.				
32.				
33.				
34.				
35.				
36.				
37.				
38.				
39.				
40.				
41.				
42.				
43.				
44.				
45.				
46.				
47.				
48.				
49.				
50.				
51.				
52.				
53.				
54.				
		Total Amount		

NOWETA GARDENS

ST. CHARLES, MINNESOTA

Mr.
Mrs.
Miss

(Please Print or Write Plainly)

R. F. D. or Street _____ Date _____

Post Office _____ State _____

Express Office _____ Amount Enclosed _____

If your order is less than \$3.00 please send 10% for postage. On orders over \$3.00 if you enclose enough money for postage we will include several times the value in extra bulbs.

I would like to share your beautiful catalogue with a fellow gardener. I am enclosing 25c extra with my order for which please send your catalog to:

Name _____

Address _____

Quantity	Size	Variety	Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
I enclose \$7.50 for Starker's Album of Arrangements.			
TOTAL			

Quantity	Size	Variety	Price	
		Amount Brought Forward		
23.				
24.				
25.				
26.				
27.				
28.				
29.				
30.				
31.				
32.				
33.				
34.				
35.				
36.				
37.				
38.				
39.				
40.				
41.				
42.				
43.				
44.				
45.				
46.				
47.				
48.				
49.				
50.				
51.				
52.				
53.				
54.				
		Total Amount		



Lavishly frilled WHITE LACE glads, ruby-red Dolgo crabs, and double shasta daisies create a stimulating line pattern in a pleasing radiating movement.

SPECIAL PREPAID OFFERS ON WHITE LACE

HOME ARRANGER'S COLLECTION: 10L, 20M, (a \$2.80 value) for.....	\$1.85
EXHIBITOR'S ARRANGEMENT COLLECTION: 10L, 25M, 25S (a \$4.45 value) for.....	\$3.00
SMALL GROWER'S COLLECTION: 10L, 20M, 50S, ½ Pt. Blbts. (a \$8.30 value) for.....	\$6.00

"The gladiolus bulbs we received from you were perfect. Each flower so beautiful it would be hard to pick a leader. Just to see the first floret open gave us exquisite joy. Thank you."

—Mrs. Peter McGovern, Minnesota

"Just a few lines to let you know that again this year your bulbs gave me fine bloom. Our summer was very good with frequent rains and very little extreme heat. Mother Fischer, Cream Orchids, Velvet Mantle, Columbia and Southern Belle were especially good."

—Richard A. Staples, Massachusetts.

"When I examined the bulbs from you last spring, I thought if they were indicative of the flowers they would produce, I would have prize winners—and that's exactly what I got."

—Virgil N. Thompson, South Dakota.

"Then there is 'White Lace' and this one is tops and wins us more blue ribbons than any other glad we grow. It's record for us this year:

Western International, Yakima, Wash., July 31.
Open: Single Spike—First 300, Rosette 300 and Reserve Champion of the show.

Open: Three-spike—First 300, Rosette 300.

Grants Pass Glad Show, Grants Pass, Oregon, August 11 and 12.

Open Single spike—First 300.

Portland Glad Show, Gresham, Oregon, August 15 and 16.

Open Single Spike—Second 300.

It's a record we are rather proud of and hope next year's White Lace will be even better."

—Edna and James Otto, Washington.

Columbia ★ ★ ★ (407) (Roberts, 1951) (80 days) (((Picardy x Puritan) X Myrna) X Corona) Perhaps many of you have wondered, as we do upon seeing Columbia, why it is listed in the cream class. Though the throat is a soft creamy white one feels that the rose picotee edging is the dominant color. But, regardless of where you class it, Columbia is a very beautiful glad and a marked improvement over its parent, Corona. The tall spikes open 6-8 round, ruffled florets. A very prolific variety. Some growers experience difficulty growing the bulbs into large sizes.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Copper Lustre ★ ★ ★ ★ (580) (Pazderski, 1953) (75 days) (Elizabeth the Queen x Burma) Copper Lustre is a huge, smoky, coppery Burma which is saying a lot. It is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. Like Burma it has heavy substance and is heavily ruffled and fluted, opening 8-10 florets on tall spikes. Good grower and propagator.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.25; 10-2.00) (Blbts. 10-.75)

Snowdrift



Pink Diamond



Coral Ace ★ ★ ★ ★ (532) (Bunn, 1952) (85 days) (Sport of Burma)

In recent year's there have been numerous mutations in Burma plantings over the country. This glowing salmon-pink is the lightest one we have seen and certainly a different color from any of the hybrids we grow. The heavy substance and deeper coral throat add greatly to its appeal. Like Burma in size and height, we find that it opens better in water when cut with one or two open. Pictured in the color basket on page 41.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)
(S 1-.25; 10-2.00) (Blbts. 8-.25)

Cream Orchids ★ ★ ★ ★ (406) (Fischer, 1951)

(70 days) (Rose O'Day x Poet's Dream) There are few varieties in the cream class and those that come under this heading are much in demand. Our color picture on page 28 shows the ruffling and rich cream color but it does not capture the airy grace and capricious styling of lacinated Cream Orchids. Each individual floret is a marvel of orchid-like beauty—especially useful for corsage work. You'll find the tall, whippy spikes a joy to cut and a pleasing addition to any florist's show case. Not as robust as one could desire.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Crown Jewel ★ ★ ★ ★ (406) (Fischer, 1951) (70

days) (Rose O'Day x Ophir) An old Chinese proverb very sagely states, "A picture is worth a thousand words." With this thought we refer you to the very accurate picture of Crown Jewel on page 21. The color, form, and ruffling are shown in an almost life-like reproduction. Produces some shorts.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Crusader ★ ★ ★ ★ (301) (Fischer, 1952)

(65 days) ((Rose O'Day x Legend) X (Elizabeth the Queen x Lavender & Gold)) Many of you have been eagerly awaiting the time when Crusader would be within reach of your pocketbooks. Our attractive color picture and offers on page 11 should stimulate any latent desires you may have had to try an "ala Starker" arrangement using this orchid-throated beauty. The wiry spikes and trimly tailored florets lend themselves easily to make-up work. The show enthusiast will thrill to the perfect spikes with up to 9 open florets which Crusader produces from large bulbs.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 50-1.50)

Cupid ★ ★ ★ ★ (300) (Fischer, 1949) (65

days) (Lavender & Gold X (Picardy x Maid of Orleans)) Cupid is about the first variety we think of when a customer asks for an early white. Not a large glad, it nevertheless fills a special need in any garden. The cut-flower grower will find its earliness and good height of prime importance. The nicely ruffled florets and waxy sculptured form endear this creamy throated white to the home gardener as well as the florist. Several of our grower-friends report that their florists ask for Cupid by name. Cupid is a glad for every gardener whether he has a city lot, a row in the vegetable garden or an acreage. You'll love this classy, small white.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

"Snowdrift is so well named; white as snow, frosty, and ruffled. The most beautiful pure white I've seen. I intend to have many more when cheaper."

—C. R. Danielson, Iowa.

Dark David $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$ (554) (Morgan, 1951) (90 days)

(Mrs. Mark's Memory x Red Charm) Our estimation of this velvety red, richly shaded maroon went up to a new high this summer as we cut quantities of tall, well formed spikes. Since a good stock now permits us to offer Dark David at popular prices we hope every one of you will be able to grow and bloom this handsome Australian origination. As it becomes more widely grown we expect Dark David to be the winning "dark horse" in the glad world as its namesake was on the "down-under" country's turf. A robust grower!

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Dieppe $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$ (432) (Hassal, 1945) (85 days)

No gladiolus show would seem complete without the usual fine entries of Dieppe. An extremely dependable variety, it produces those tall, exhibition type spikes most consistently. The large ruffled florets are a soft salmon-scarlet that glow like burning embers. The suede-like substance and precise styling contribute the finishing touches so desirable in today's glads. One of the best bulb makers on our list.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Dolly Varden $\frac{\star \star \star}{\bullet \bullet \bullet}$ (532) (Harris, 1950)

(85 days) (Aladdin X (Morocco x Red Lory)) As Dolly Varden is the largest among trout so is it giant among glads. A real eye level flower! A beautiful shade of salmon-pink with a showy white center. It is extremely broad petalled and likes to grow. Our shipping trade called for Dolly Varden last summer.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Dusty Miller $\frac{\star \star \star}{\bullet \bullet \bullet}$ (486) (Elliot, 1945)

(85 days) (Rosemarie Pfitzer x Vagabond Prince) Well named. A dusty old rose that has an afterglow of red on the lips with a yellow pencilling. The tall, tapering, double-row spikes are beautifully ruffled and of heavy substance. Combines beautifully with fall colors. A leading smoky.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Early Red $\frac{\star \star \star}{\bullet \bullet \bullet}$ (450) (Knight, 1953) (65 days)

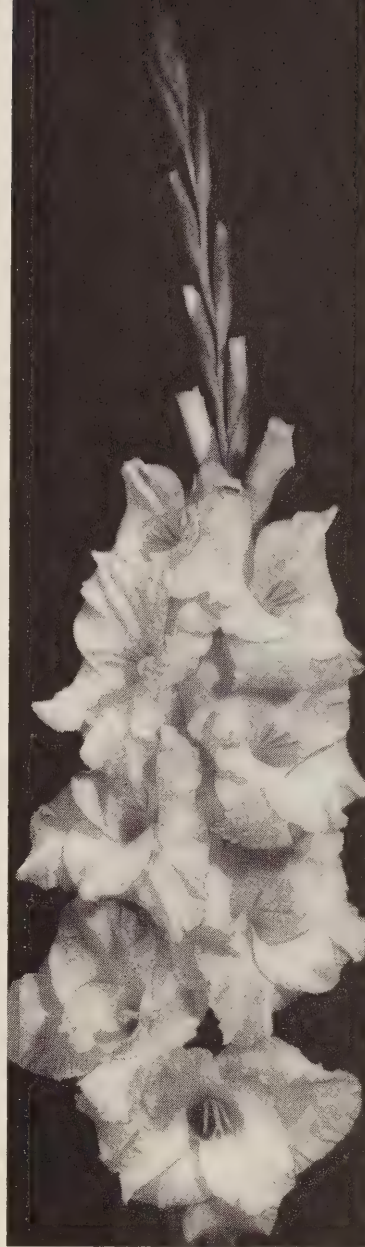
(Red Gold x Red Gold) Early Red is just that. One of the most critical of all glad judges, Les Sjulin of Interstate Nurseries, called it, "That Fourth of July Red." It is an intense, brilliant scarlet-red that has a promising future as an early cut-flower. It opens 5-6 florets on good cutting stems. Good grower and propagator.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 4-.25; 10-.50)

Edgewood $\frac{\star \star \star}{\bullet \bullet \bullet}$ (561) (Torrie-Flad, 1951) (85 days)

(Corona x Burma) To see the tall, spire-like spikes of Edgewood with its many ruffled and needle-pointed rose-shaded florets is a joy to the heart of the true glad fan. The marvelous inflorescence of this variety is best illustrated by the cut on page 22. Note how formally the recurved florets lay together up the spike. We are especially fond of glads of this form. Edgewood should go a long way in both exhibition and commercial circles.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 4-.25; 10-.50)



Florentine



Sweet Sixteen

Edith Warr $\frac{\star \star \star}{\bullet \bullet \bullet}$ (542) (Warr, 1952)

(75 days) (Greta Garbo x Caribou) Tremendous giant! This flower along with Dolly Varden, Dark David, Mid-America, Pasteline, Noweta Rose, Rosita, Boldface, and King Size are the Titans of the glad world. Edith Warr probably tops them all. It is similar in color to beautiful Tivoli. It will open 6-7 magnificent florets on towering heads.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 4-.25; 10-.50)

Elizabeth the Queen $\frac{\star \star \star}{\bullet \bullet \bullet}$

(566) (White, 1941) (85 days) ((Sheila x Gloriana) X Salbach's Orchid) For almost fifteen years Elizabeth the Queen has reigned supreme over the lavender class. Indeed, she has held an envied position at or near the top of all national gladiolus popularity polls for the past decade. She is capable of making outstanding spikes of cool-toned, ruffled lavender florets. Grows short here—seems to prefer Eastern growing conditions. We offer Eastern grown bulbs of a tall strain.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Orchid-Throated COLLECTION

1L and 2M of each of the orchid-throated beauties, pictured at

UPPER RIGHT:

CRUSADER PACTOLUS CARNIVAL
CROWN JEWEL LADRONE

A \$2.68 value for
Only **\$2.00** Prepaid

Garden Gems COLLECTION

1L and 2M of each of the following outstanding newer varieties, pictured at LOWER RIGHT:

GORGEOUS DEB FLORA
NORDIC QUEEN LAVENDER LACE
GINGER

A \$2.81 value for
Only **\$2.25** Prepaid

Combination Offer

With an order of the \$2.00 Orchid-Throated Collection and the \$2.25 Garden Gems Collection for \$4.25, we will include 1 L and 2 M Pink Chiffon (valued at \$1.75) free.

Nebraska: "Your introductions certainly stand out in the glad patch. It is hard to know where to start in listing favorites but Nordic Queen, Crown Jewel, Elmer's Rose, White Lace, and Lavender Lace were among the very best."—E. P. Schraeder.

Iowa: "I've certainly fallen hard for Pink Chiffon. It's extremely beautiful. We have many beautiful glads but Pink Chiffon belongs in a different realm of beauty, and it has all the good points besides."—Foss Heaton.

Washington: "Lavender Lace was the talk of the neighborhood for the second summer. My favorite by far. Always perfect, always beautiful!"—Mrs. P. G. Smith.

California: "Nordic Queen—I'm a Dane—she's my Queen."—Richard Nielson.

Minnesota: "And Nordic Queen—I bought for my French-Nordic wife, and its one choice almost as good as when I 'picked' her!"—W. F. Murphy.

Oregon: "Fire Opal is my choice of your 1954 introductions. I could find no fault with it at all—it's the most beautiful orange I've seen. Rosario was very fine, too, (and between the two of us, Elmer's Rose is far lovelier than Noweta Rose, tho' both are good.) Chivalry is unmarked—something I've wanted for years in a lavender. I like Crusader much. But my pet is Crown Jewel."—Timberland Gardens.

This "inverted hat" shaped bowl with its wide rim and depressed crown solves the problem of using figurines that are not supposed to be in water. Our nice summer grouping is composed of dainty STARLET glads with white caladium leaves and three young birds, to give life and action to the grouping. A bamboo base gives width. Note how the green markings in the foliage pick up the green of the bowl, thus making a more unified color grouping.







Edgewood

Elmer's Rose ★★★ (406) (Fischer, 1951) (85 days) (Elizabeth the Queen x Rose O'Day) To enjoy Elmer's Rose fully plant it in quantity. A row of these sumptuously ruffled rose beauties will take your breath away. Add to its beauty the sum of all the good qualities desired in a glad and you have Elmer's Rose. The tall, extremely vigorous plants cut well from smaller bulbs. A good all-around variety.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

Evangeline ★★★ (560) (Palmer, 1948) (90 days) (Greta Garbo x Elizabeth the Queen) Evangeline has been a great show winner and it has enjoyed wide popularity as a cut-flower. With us at St. Charles it likes to come short while at Burlington (near Toronto) Evangeline attains the height and vitality of the original strain. We offer the Burlington strain only.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Fire Opal ★★★ (442) (Fischer, 1954) (75 days) (Gratitude X (Arethusa x White Gold)) The golden throats of this lively, ruffled orange create a sparkling setting for this jewel-bright early bloomer. Fire Opal is a cheery spot of color among the more numerous pastels usually available at the beginning of the season. The medium height plants with 6 open florets grow straight and produce an exceptionally high percentage of cuttable spikes. Wants to bloom early from all sizes. Our arrangement picture on page 25 was made with blooms from smaller bulbs, yet they were adequate in height and bud count to make this tall, dramatic composition.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00)

"Fire Opal: A dazzling shade of orange that sparkles like the jewel for which it is named."

—Lee J. Ashley, Colorado.

"When Fire Opal bloomed I was speechless as that shade of orange is beyond description, also the ruffling was beautiful and cannot be praised too highly. I predict a brilliant future and believe you have a color which will be hard to duplicate for some years. Very, very striking."

—Mrs. Grant Reave, Michigan.

"Fire Opal is outstanding in one respect. Apparently it does not know what the word 'Fade' means. So many glads in the orange shades fade; it is refreshing to see one blooming in the field that is clear and bright after being open for three days."

—Donald Stevens, Massachusetts.

Flicker ★★ (221) (Kuhn, 1946) (75 days) (Orange Butterfly x Mystic) This jaunty little miniature is a glossy frilled orange embellished with a dash of red in the throat. Flicker behaves well.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Flora ★★★ (460) (Fischer, 1952) (85 days) (Rose O'Day x Elizabeth the Queen) Here is a tall-growing, trimly-tailored glad in that hard-to-get true rose color that everyone loves. Flora has superb substance and a refreshing, frosty sheen that gives it lush yet characterful beauty. A worthy namesake of the Roman goddess of flowers. See it in color on page 21. (There may be some shorts.)

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Florence Nightingale ★★★ (400) (Harris, 1947) (80 days) (Mrs. T. E. Langford x Pfitzer's Triumph) Florence Nightingale is considered the leading white tho' Mother Fischer and Sierra Snow give it some mighty stiff competition. It opens 6-8 lacy 5-inch florets on flag pole spikes. Florence Nightingale gave an admirable account of itself here last summer.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Florentine ★★★ (500) (Fischer, 1950) (80 days) (Snow Princess X (Minuet x Picardy)) Everyone enjoys a glad that behaves well and Florentine grows and blooms in a way that brings delight to the heart of any glad grower. From Snow Princess it has inherited a handsome mantle of dark green foliage which shows a remarkable resistance to disease. We receive enthusiastic testimonials from many of our customers stating that it is their favorite white. For us it ranks with the best. Florentine is a large, ruffled, statuesque creamy white of heavy substance that grows 5 feet tall. Bulblets from large bulbs need to be held over a year before they will germinate well.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Forsythia ★ ★ ★ (512) (Harris, 1952) (70 days) (Corona x Orange Gold) Forsythia is one of the best yellows available. The buds and opening florets have a distinct char- treuse cast but they lighten to clear medium yellow. Forsythia may be called a "giant, taller Aureole" with much more plant vigor! A very worthwhile variety.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 4-.25; 10-.50)

Francesca ★ ★ ★ ★ (560) (Toben, 1950) Temple x Elizabeth the Queen) In our estimation Francesca is the most beautiful among lavenders. It is on the line between lavender and rose-pink but a marvel of beauty whatever the color. Seven to nine neatly ruffled florets are meticulously placed on taper- ing heads. A good producer of rather small bulblets that grow well. Beautiful Francesca is generously en- dowed and is here to stay awhile.

(L 1-.60; 10-4.80) (M 1-.40; 10-3.20)
(S 1-.25; 10-2.00) (Blbts. 6-.25; 15-.50)

Friendship ★ ★ ★ ★ (440) (Fischer, 1949) (65 days) ((Picardy x Maid of Orleans) X (Gloaming x Seed- ling)) The name, Friendship, implies one of life's most precious gifts—something priceless, yet freely given after it has been won. Among our numerous intro- ductions we look upon Friendship as being a most generous gift from a Master Designer. Down through the years, Friendship, like a true friend, has been con- sistently dependable. Combining earliness, (it is often the first to bloom) with quality, Friendship comes at a time when the florists are hungry for glads. But, whether planted for early bloom or later cutting you can be sure of tall, gloriously fresh-toned, pure pink spikes of ethereal beauty. See our color picture of Friendship on page 15 for just a hint of its loveliness. If you have never grown this variety we hope our picture and the comments below will convince you that you're missing the thrill that every glad fan dreams about—"a glad that has everything!"

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

"Friendship, planted April 14, was well up the last week in April, then froze to the ground during several low temperature nights, May 2 to 5, during which it got down to 25°. In spite of this, I cut my first spike on June 24. Extremely early for this area beating such first earlies as Rhett Butler. It is still my favor- ite commercial early pink."—Harold Janes, Wisconsin.

Gene ★ ★ ★ (410) (Farrington, 1949) (70 days) ((Arethusa x Shirley Temple) X Alchemy) This intensely-frilled, flat-open, triangular- floreted, translucent light yellow will open 7-8 well- attached florets at a time on nice flowerheads. There is a crystalline fragility to its beauty which belies its stamina. Gene has already won the plaudits of many fanciers and growers and, I feel sure, it will win yours. Gene was simply gorgeous last summer. What a glad!

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Ginger ★ ★ ★ (422) (Fischer, 1952) (85 days) (Bonnie Brian x Ophir) Well named is this spicy, sparkling richly-toned blend of orange and salmon. It is studded with a ruby deep in the throat which is surrounded with a large golden aura. Ginger has heavy substance, lavish ruffling and a high order of beauty. Slow propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Gold ★ ★ ★ ★ (412) (Marshall, 1951) (75 days) (Seedling of Orange Gold)

Gold has been propagandized as the successor to Spotlight and in many respects this is true. For purity of color, heavy substance, health, and depend- ability, Gold is tops. It is an easy grower producing uniform spikes right down the row. Doesn't have as many buds as some may want (14-16) but they open well and keep their color and size to the tip. (See color plate pages 24-25) For maximum spikes one must plant the larger size bulbs though it blooms very well from all sizes and bulblets. Robust in the field and a good keeper in the bulb trays. Moderate propa- gator—good germinator. For a stunning modern ar- rangement, see our halftone on page 37.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Snow-white MOTHER FISCHER consistently grows 68 inches tall.





LITTLE GOLD is an extremely valuable small glad for the arranger. In a low flat bowl we have grouped it in a triangular placement in combination with anthesis Kelwayi for a very pleasing effect. Small rhubarb leaves and a few flat weathered rocks add interest to the composition.

Fire Opal Offers

Prepaid

STARTER COLLECTION:

2L, 2M, 2S (a \$4.50 value) for.....\$3.25

FANCIER'S COLLECTION:

5L, 5M, 10S (an \$11.00 value) for.....\$7.50

Gold Specials

Prepaid

HOME GARDENER'S COLLECTION:

10L, 10M, 10S (a \$3.85 value) for.....\$3.00

ARRANGER'S COLLECTION:

10L, 20M, 30S, 100 Bibts. (a \$7.95 value) for.....\$6.50

Waxy, deep yellow GOLD is dramatic when grouped with the rich-toned hemerocallis used as a center of interest.



Reminiscent of a ballet dancer is this dashing arrangement of sumptuous FIRE OPAL combined with mountain ash foliage, tiger lilies, and tuberous begonias in a tall copper container.

Golden Boy ★ ★ ★ (310) (Secrest, 1954)
 . . . (85 days) (Golden Goddess x Lantana) Our bulbs of Golden Boy were planted too close together this year for a fair test. It is described as a medium canary yellow with a bright metallic sheen. Opens eight 4-inch florets on 20-22 bud spikes. Grows four feet tall. It is a vigorous grower, producing many large bulblets that germinate well.

(L 1-1.50; 10-12.00) (M 1-1.00; 10-8.00)
 (S 1-.60; 10-4.80) (Bibts. 2-.25; 10-1.00)

Gorgeous Deb ★ ★ ★ ★ (530) (Wilson, 1949) (85 days) (Victory Queen x Francis M. Irwin) Gorgeous Deb represents the ultimate in beauty in gladiolus. The intense ruffling, the heavy substance, the chiselled styling, and the purity of color sing to the heart of any glad lover. It is a true, rich salmon with a glowing golden heart. Unfortunately the florets are a little too loose to stand much handling and the plant needs extra culture to give its best.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
 (S 10-.80) (Bibts. 15-.25; 100-1.00)

Harrisburger ★ ★ ★ ★ (452) (Mikle, 1953) (95 days) (Picardy Seedling x Burma) What a pleasure to encounter a new variety so good one can give it an unqualified endorsement! That's what we can do for this matchless new red. Harrisburger has flagpole

stems, 20-22 buds, and 8 flat-open blooms of the heaviest substance and finest ruffling. What an All-America winner this would have made! Be sure to plant it early so it blooms before danger from frost.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
 (S 1-.50; 10-4.00) (Bibts. 4-.25; 10-.50)

Harry Hopkins ★ ★ ★ (462) (Salman, 1947) (85 days)

The silky, rose-red, plain-petalled florets of Harry Hopkins are slightly recurved and produce quite a tailored effect. We have used this Holland origination to advantage as an early cut-flower though it is not a "first early." Florists like the color. Makes good bulbs that keep well.

(L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Bibts. Pkg. .25)

Heart O' Gold ★ ★ ★ ★ (401) (Fischer, 1950)

(65 days) ((Maid of Orleans x Picardy)) X Lavender & Gold) Think of the pure white of an Easter lily and the soft yellow of a Darwin tulip. Then imagine these two colors blended in a glad! Heart O'Gold is just such a blend—florets of sparkling, frosty white surround the large yellow throat in this rare gem. Heart O'Gold will strike you like a breath of spring when you see the tall, graceful spikes. One of our earliest bloomers—we wish the bulbs made more husk to protect them from bruising.

(L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.50) (Bibts. 50-.30)



Elmer's Rose

Helios ★ ★ ★ (312) (Fischer, 1952) (85 days) (Lantana x Gratitude) We cut more spikes of beautiful Helios for market last summer than any other yellow! It has those towering spikes from small sized bulbs that are such a welcome sight to the cut-flower grower. It has extremely rugged foliage remaining green until the very last. Florets sometimes like to spiral some, though we did not notice this tendency at all last summer. It also grew to 400 size.

This clear deep-yellow, named for the Greek god of the Sun, was introduced as a premium variety but is gradually winning its way as one of the best yellows. Helios opens 6-7 gracefully ruffled florets at once. Prolific. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80) (Blbts. 15-.25; 100-1.00)

Howard V. Wright ★ ★ ★

(410) (Kadel, 1952) (80 days) (Spotlight x Myrna) Howard V. Wright, a large, plain-petalled, light yellow, is a worthy addition to its class and rates well in the symposiums. Florets are very large, round, and well arranged on strong exhibition spikes. Can be a contender for Grand Champion. A fitting memorial for the grand character who has done so much for glads. (L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 4-.25; 10-1.50)

Julia Mae ★ ★ ★ ★ (460) (Pommert, 1953) (75 days) (Greta Garbo x Seedling of Picardy, Wuertembergia, Alayne, and Unknowns) "What's Greta Garbo got that I haven't?" many a petulant seed-parent of the glad patch might be imagined to ask. "Inbred quality" appears to be the answer, for the progeny of Garbo are really startling in their excellence, as witness Nordic Queen, Evangeline, Edith Warr, and Pennant. Now Julia Mae joins this select company. A tall, frilled, light rose-pink, it will open 8 on a real buggy-whip stem. A row of these, such as we grew last summer, is a wondrous sight to behold.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 8-.25)

Karen ★ ★ ★ (465) (Mazur, 1952) (80 days) The color of Karen is quite accurately reproduced in the picture on page 41. Makes tall, smooth silky ribbons of bloom.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 4-.25; 10-1.50)

King David ★ ★ ★ ★ (570) (Carlson, 1951) (85 days) (King Lear Seedling) Tall, tapering spikes of this rich, velvety purple with their faint silver picotee are a breath-taking sight. The well-attached florets open wide and seem to be flared rather than ruffled. King David has been a show winner since its seedling days when the advent of a new and better purple was first proclaimed. Though several stiff competitors have joined the purples, we find each useful and lovely in its own right. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80) (Blbts. 15-.25; 100-1.00)

Knighthood ★ ★ ★ (470) (Fischer, 1952) (85 days) (Parentage unknown) Not as velvety, deep purple as King David, nor as tall and willowy as The Rajah, nevertheless, Knighthood is a distinct and beautiful purple glad. The round, ruffled florets are punctuated with white stamens creating tiny accent points in each. We have a special liking for Knighthood and think you'll agree that it is a deserving variety.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80) (Blbts. 15-.25; 100-1.00)

Ladrone ★ ★ ★ (433) (Palmer, 1947) (90 days) (Picardy x Gate of Heaven) Shown in color on page 21. Offered only with the Orchid-Throated Collection on page 20.

Lady Anne ★ ★ ★ (400) (Buchanan, 1947) (70 days) (Maid of Orleans x Dina Shore) Next to Cupid for earliness, Lady Anne vies with Florence Nightingale in size and height, in fact, we have had to look to our stakes to positively identify them at times. Slightly ruffled, creamy-throated Lady Anne will please you with its size and good habits. For an exceptionally well-grown specimen, see picture on page 32.

(L 2-.25; 10-1.00) (M 10-.70) (S 10-.40) (Blbts. Pkg. .25)

Ladykiller ★ ★ ★ (221) (K & M, 1948) (75 days) Once again we are happy to include this dapper little fellow on our list. The pert, smooth orange florets wear a polka dot of red in each throat. Opens up to five florets on a spike that should dazzle the ladies if it doesn't "slay" them! In all seriousness, Ladykiller is an attractive little glad despite its name.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50) (Blbts. Pkg. .30)

Lavender Beauty ★ ★ ★ (466) (Kolb, 1950) (80 days) (Elizabeth the Queen x Myrna) A tall, crystalline lavender with a substance that belies its fragile appearance. Unlike Elizabeth the Queen from which it originated, the throat of Lavender Beauty is unmarked. Opens up to seven florets on willowy spikes.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80) (Blbts. 15-.25; 100-1.00)

Lavender Lace ★ ★ ★ (466) (Fischer, 1950) (80 days) (Poet's Dream x Elizabeth the Queen) Lavender Lace is our leading commercial lavender. Its waxy texture, dash of ruffling, and its rich jersey-cream throat make a composition that is truly lush and ethereal. We cut quantities of exquisite, massive spikes last summer. It makes nice bulbs that grow well. Pictured on page 21.

(L 2-.25; 10-1.00) (M 10-.70) (S 10-.40) (Blbts. Pkg. .25)

Lavender Petunia ★ ★ ★ (266) (Marek, 1952) (65 days) (Crystal x Abu Hassan) Two years ago Mr Marek sent us some bulbs of Lavender Petunia for trial. We liked this cute little gem so well that we bought his entire stock. Lavender Petunia is entirely different from any other miniature. The 4-5 airy, round, plain-petalled deep lavender florets, on thin wiry stems are dramatically contrasted by the large absolutely pure, icy-white throats. The throats are so large that just a picotee edge of deep lavender remains on the lower petals. Lavender Petunia is a challenge to every flower arranger—to see it is to want to put it into a theme. We purposely propagated our stock a year longer so that you might enjoy it in your home this summer. It crooks some but for arrangements you will welcome that graceful curve.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 1-.25; 10-2.00) (Blbts. 4-.25; 10-1.50) (12 bulbs, mixed sizes, for \$3.00)

Leah Gorham ★ ★ ★ (450) (Gorham, 1951) (85 days) (American Commander x Liberator) One of the more striking varieties on our list, Leah Gorham makes tall, graceful spikes of smooth, recurved scarlet florets vividly contrasted with their clean, white throats. Leah Gorham is the dominant parent in her seedling crosses as we noted in our 1954 selections.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80) (Blbts. 15-.25; 100-1.00)

**SPECIAL PREPAID OFFERS on the Corsage Glad:
CREAM ORCHIDS**

HOME GARDENERS'S COLLECTION: 5L, 10M, 10S (a \$2.85 value) for.....\$2.40
ARRANGER'S COLLECTION: 10L, 10M, 20S, 100 Blbts. (a \$6.00 value) for.....\$5.50

A heavy pewter bowl on a broad wooden base gives width to our rhythmic movement of ruffled CREAM ORCHIDS. Hosta leaves give an ascending movement by their careful placement.





Noweta Rose

OFFER

Prepaid

HOME GARDENER'S COLLECTION:

10L, 10M, 10S (a \$2.40 value) for....\$2.00

EXHIBITOR'S SMALL COLLECTION:

10L, 20M, 30S (a \$4.30 value) for....\$3.50



**N
O
W
E
T
A

R
O
S
E**

Leif Erickson ★★☆☆ (506) (K & M, 1952) (85 days)

We were sleeping at the switch in not listing this captivating and endearing ruffled cream before. Only five other varieties of the many hundreds in existence received a higher rating as an exhibition glad in the 1954 N.A.G.C. Symposium. A remarkable record indeed. It opens 7-9 large, immaculate, heavy-sub-stanced florets on tall, graceful heads. For a new friend try sturdy Leif Erickson.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.50) (Blbts. 50-.30)

Little Gold ★★☆☆ (212) (Fischer, 1950) (80 days)

(Golden Poppy x Premier) Where in the glad world will you find a variety as bright and beautiful as Little Gold? You can search the color classes yet Little Gold stands alone in ruffled, orange perfection. Its petite florets have a butterfly-grace on the slender stems. A charming arrangement variety as depicted in our Starker composition on page 24. Grows easily and well. Opens best if stems are cut short.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Little Sweetheart ★★☆☆

(240) (Fischer, 1948) (80 days) (Sweetheart x Myrna) Little Sweetheart is a love-at-first-sight glad—full of that romantic type of beauty that one dreams about but rarely sees. It's waxy, snowy-white throat, pink school-girl complexion and excellence of form place it in the upper brackets of pulchritude. We never have enough bulbs to supply the demand. Try it with red roses.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Lodestar ★★☆☆ (410) (Palmer, 1950) (80 days) ((Picardy X (Golden Goddess X (Jonquil x Seedling))) Our estimation of Lodestar reached a new high last summer. It is a delight to grow but an even bigger delight to cut the marvelous, light yellow spikes with six frilled open florets on sturdy stems. We enjoyed a bouquet of Lodestar combined with Knighthood for an unusual, yet stunning color treat.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

Look ★★☆☆ (540) (Taylor, 1953) (90 days) (Evangeline x Wedgwood) Look at that stalwart poise and serene uniformity of coloring of that majestic glad! It is the tallest glad on our list. Its name is Look! Look commands attention everywhere and especially in the garden. Opens 6-7 delicate pink florets on skyscraper heads. Rugged! Moderate propagator.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Magnet ★★☆☆ (560) (Fischer, 1952) (75 days) (Rose O'Day x Elizabeth the Queen) Magnet is a compelling flower. It is a magnetic shade of rich orchid or rose-lavender found in the deep-toned cattleya hybrids. This sister of Noweta Rose grows fully five feet high and produces a wide ribbon of bloom. Florets spiral a bit and have a tendency to face upward. Strangely, this is an asset in arrangement work where you like to see the flowers from all sides. Budded spikes of Magnet and Noweta Rose take a day longer to open than most varieties do. Very few Magnet spikes went to waste in our block of early cuts last summer.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

Manchu ★★☆☆ (513) (Beatrice Palmer, 1945) (80 days) ((Pfizer's Triumph x Golden Dream) X (Picardy x Com. Koehl)) As oriental in coloring as it is in name, Manchu combines a buffy-yellow with faint brushings of red and a distinct red thumb-mark on lower petals. The form, too, is unusual as the petals curl under intriguingly. They are well attached to usually tall, whippy spikes. Manchu is an easy glad to handle in arranging and a useful color either alone or combined with reds and yellows.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Margery ★★☆☆ (462) (Mel, 1953) (75 days)

(Candy Splash x Burma) An extra fine, tall, medium rose with a slight feather. Margery is similar to Elmer's Rose in color. Introduced without much fanfare but is steadily gaining in popularity. We believe this winsome gal will be with us for some time.

(L 1-1.50) (M 1-1.00) (S 1-.60)
(Blbts. 2-.25; 10-1.00)

Marshal Montgomery ★★☆☆

(554) (Salman, 1948) (85 days) A consistent performer, this tall, silky, plain-petalled maroon from Holland is exceedingly robust. Marshal Montgomery produces fine cutting spikes opening up to six.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. 10-.25)

Mesa Mist ★★☆☆ (486) (Hartman, 1952) (85 days) (Sport of Pastel) The smooth pearly gray of Mesa Mist is most unusual, being the only glad of this shade on our list. Mesa Mist can be used most effectively in creating shadow effects combined with yellows, rose-red, purples, or violets using it toward the rear or in the heart of your arrangement. Try it sometime! You'll have something entirely different! Grows like a weed but you must cut the spikes as they begin to bloom or they will topple over.

(L 1-.35; 10-2.80) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 25-.25)

Mid-America ★★☆☆ (550) (Knierim, 1947) (85 days) (Red Charm x Snow Cruiser) A Herculean glad in a brilliant eye-catching, light red. Grows 60-66 inches tall and opens up to 10 colossal florets at one time. Very popular because of its size and vibrant color. Rather plain and thin in substance. We have bulb trouble with it here in St. Charles.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

Mixture For those who don't have the hobbyist's instinct to have their glads labelled or who like an unlabelled collection just to see what surprises it may have in store for them, we make up this mixture from the regular varieties in our list, often including some high priced variety that we may be long on and sometimes putting in a few interesting seedlings that were too good to discard. I don't believe a better mixture is available anywhere.

(L 3-.25; 10-.70) (M 10-.50)
(S 10-.30) (Blbts. Pkg. .15)

Mother Fischer ★★☆☆ (400) (Fischer, 1951) (85 days) (Pink Paragon x Elizabeth the Queen) In all the floral kingdom whites never seem to be overabundant. They have a universal appeal that makes them acceptable at any time and for every occasion. Perhaps, too, it is because we all instinctively admire

this symbol of purity and innocence. But, whatever the reason, we always feel that we never have too many white glads and when we find one that seems faultless, we indeed have cause to rejoice. Mother Fischer is such a glad—a tall, ruffled, handsome white that makes the grandest cutting spikes (see halftone, page 23) even from small bulbs. An exceptionally good grower and bulb maker; about the most beautiful bulb in our storage. Very prolific, too.

We have countless testimonials, as witnessed by a few below, on the virtues of Mother Fischer. Growers, who earn their livelihood by their appraisal of coming commercials, write us continually for prices on larger quantities of Mother Fischer.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

"Of the many whites I have, Mother Fischer is the best and am increasing it for cut-flowers over all the others. Southern Belle was excellent, also."

—Marion Rich, New York.

"May I add that **Mother Fischer**, which you included as a bonus, is the loveliest white glad that I have yet seen."

—Mrs. L. E. Sennet, Illinois.

Necia ★ ★ ★ (442) (Both, 1949) (85 days) Our enthusiasm for tall, robust Necia took on new heights last summer as we went down the row cutting those lofty spikes that are nearly all alike. The large, round florets are a lively, deep pink with a pool of mulberry-rose on the lips. When this glad bedecks itself in the splendor of its summer array you will rate it among your favorites, especially if you have a flare for the unusual.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

New York ★ ★ ★ (462) (Salman, 1951) (80 days) Large, saucer-like, dusty rose-red florets of rather plain form characterize New York. This Salman origination produces a lengthy flowerhead of 5-6 open blooms on tall spikes.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Nordic Queen ★ ★ ★ ★ (540) (Fischer, 1952) (85 days) (Greta Garbo x Elizabeth the Queen) We have considered Nordic Queen, and rightly so, one of our most beautiful originations. But this past summer she took a vacation. She did not produce that ravishing beauty of previous years. We suspect the season was far too wet for her liking. Words cannot describe the wondrous beauty of some of her children that bloomed in our seedling patch last summer, however. Nordic Queen is a delectable flesh-pink that blends to a smooth, creamy throat. Try combining Nordic Queen with Stormy Weather for something different. Use Stormy Weather as a shadow-color.

(L 1-.35; 10-2.80) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-.25)

Noweta Rose ★ ★ ★ (560) (Fischer, 1950) (85 days) (Rose O'Day x Elizabeth the Queen) Few glads have enjoyed the popularity that Noweta Rose has. Few glads combine incredible size, good color, heavy substance, tremendous inflorescence and the beauty that Noweta Rose does. It is no coincidence that at glad shows throughout the country blooms of this lavender-rose have taken home the blue ribbons. However, the florets will open unevenly and it doesn't like extremely wet growing conditions. To do its best Noweta Rose needs more fertility than most glads. Give it an extra shot of nitrogen and you can grow spikes that will be the envy of your neighborhood.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

October Sunshine ★ ★ ★

(420) (Quackenbush, 1947) (85 days) (Picardy x Yellow Perfection) Thoughts of Indian Summer with its predominance of golden hues bring October Sunshine to mind. It is perfectly named as the color, a blend of yellow and orange, is reminiscent of the coloring of some of the maple trees in our town during October. But, with this glad you can bring this wondrous color indoors to enjoy its warmth and cheer. The spikes carry 6-8 plain-petalled blooms of good substance.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Orange Gold ★ ★ ★ (422) (Marshall, 1945) (85 days)

It takes a mighty good glad to stay in commerce ten years. Orange Gold was introduced just a decade ago. It is grown from coast to coast and from North to South, and is the progenitor of many of our modern glads. At the very acme of perfection in field performance except for some crooking. Opens 4-5 wide-open, large orange florets on tall stems.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Pactolus ★ ★ ★ ★ (418) (K. & M., 1947) (80 days) (Maskerade x

Pfizer's Wunderkind) The most spectacular blotched variety ever introduced. Its prominent scarlet blotch on a warm buff ground reminds one of the departing sun swimming in the liquid amber of the evening sky. Or one might call it the pansy glad, since the blotches cover almost as much of the petals as the blotches of pansies. A good grower that readily opens eight beautifully ruffled, flat-open, round blooms. Deserving of the popularity it enjoys. See our striking picture on page 21.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

SPECIAL OFFERS ON ARRANGEMENT GLADS

(Each of these varieties was especially recommended by Mr. Starker.)

5 L Abu Hassan.....	deep violet
5 L Babs.....	yellow
5 L Bo-Peep.....	buff
1 L Crusader*.....	blotched white
5 L Flicker.....	orange
5 L Friendship*.....	pink
5 L Little Gold*.....	orange
1 L Pink Chiffon*.....	light rose
5 L Rose Charm.....	rose
5 L Ruby*.....	deep red
1 L Ruffled Ebony.....	maroon
2 L Statuette.....	yellow
5 L Starlet*.....	white
5 L Wedgwood*.....	lavender
5 L White Lace*.....	white

Arrangement offer L, 60 large bulbs
(a \$7.95 value) for \$5.00. Labelled.

Arrangement offer M, 60 medium bulbs
(a \$5.50 value) \$3.00. Labelled.

Combination Offer: Arrangement offer L and
Arrangement offer M, both for \$7.00.

*Pictured in color elsewhere in the catalog.



Dolly Varden **COLLECTION**

1 Large and 1 Medium bulb
of each of the 14 outstanding varieties*
pictured in the above basket

plus 1L and 1M each of
Fire Opal, Ruffled Ebony
and Recompense

(34 bulbs in all) labelled

— an \$8.51 value —

for **\$6.00** postpaid

*Rosario will be substituted for A. L. Stephen

COLLECTION OF 18 SUPER-GIANTS

If you are receiving this catalog for the first time and don't know what to buy, here is the ideal place to start.

If you want to astonish your neighbors and friends by growing some really colossal glads in your garden, we recommend the following collection, carefully selected not only for outstanding size and height, but for color-variety. So you may realize what giants these glads really are, we have indicated below the actual size of well-grown specimens. **To the best of our knowledge this collection embraces most of the largest glads now in commerce.** Whether you are a beginner or a connoisseur, you will want these outstanding glads in your gardens!

Variety	Color	No. Open At Once	Size of Floret	Height	Price Each
1. Autumn Moon	Light Yellow	5-6	6"	56"	.13
2. Boldface	Light red	6-7	6"	59"	.13
3. Circe	Bright Orange	5-6	6"	58"	.25
4. Dark David	Maroon	6-8	6"	60"	.25
5. Edith Warr	Light Pink	7-9	6-7"	62"	1.00
6. Florentine	White	5-6	6"	59"	.13
7. Forsythia	Yellow	6-7	6"	57"	.50
8. Francesca	Lavender	6-8	5½"	58"	.60
9. Leif Erickson	Cream	7-9	5½"	58"	.13
10. Noweta Rose	See Page 29	10-12	5½"	60"	.15
11. Pasteline	Pink	6-7	5-6"	62"	.25
12. Purple Burma	See Page 5	7-9	6"	58"	.50
13. Recompense	Medium Yellow	7-8	5½"	58"	1.00
14. Regal Red	Red	5-6	6-7"	61"	.13
15. Rosita	Rose	7-9	6"	60"	.50
16. Salman's Glory	Cream, Red Blotch	5-6	6"	58"	.13
17. Snowdrift	See Back Cover	7-10	5½"	56"	1.00
18. Southern Belle	See Page 45	6-8	5"	60"	.25

One large Bulb of Each: Total Catalog Value.....\$7.03

Single Collection (a \$7.03 value) for.....\$ 5.00

Double Collection (a \$14.06 value) for..... 9.50

Triple Collection (a \$21.09 value) for..... 14.00

Quadruple Collection (a \$28.12 value) for..... 18.50

Quintuple Collection (a \$35.15 value) for..... 23.00

Sextuple Collection (a \$42.18 value) for..... 27.50

For one of the TOP THRILLS of your gardening career, order one or more of these collections of Super-Giants!

QUANTITY PRICE LIST--Not Prepaid

THIS LIST SUPERCEDES ALL PREVIOUS LISTS.

Small orders from this list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.; No. 5—1 lb.; No. 6—½ lb.; Bulblets, qt.—1½ lbs.

Prices indicated are F.O.B. St. Charles, Minn. 25 or more bulbs of the same size and variety will be sold at the hundred rate.

PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.
ANDRENA	12.00	10.00	8.00	7.00	6.00	4.00	3.00	10.00
AUREOLE	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
AUTUMN MOON	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
BABS	6.00	5.00	4.00	3.00			1.50	4.00
BEAUTY'S BLUSH*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
BETTY DUNCAN		5.00	4.00	3.00	2.00	1.50	1.50	4.00
BIRCH RED	6.00	5.00	4.00				1.00	3.00
BURMA	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
BURMA ROSE	60.00	50.00	45.00	40.00	35.00	25.00	30.00	
C. D. FORTNAM*	14.00	12.50	10.00	8.00	7.00	5.00	6.00	20.00
CHEROKEE		50.00	45.00	40.00	30.00	20.00	25.00	90.00
COLUMBIA*					4.00	3.00	4.00	12.00
CORAL ACE				16.00	12.00	10.00	20.00	75.00
CROWN JEWEL	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
CRUSADER	25.00	20.00	16.00	12.00	10.00	8.00	10.00	30.00
CUPID*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
DARK DAVID*	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00
DIEPPE	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
DUSK	\$30 per 100, Any size						12.00	40.00
DUSTY MILLER	6.00	5.00	4.00				1.50	4.00
EDITH WARR	60.00	50.00	45.00	40.00	35.00	25.00	18.00	60.00
ELIZABETH THE QUEEN	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
ELMER'S ROSE	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
FIRE OPAL	50.00	40.00	35.00	30.00	25.00	20.00	35.00	90.00
FLORENCE NIGHTINGALE*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
FLORENTINE*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
FORSYTHIA	30.00	25.00	22.00	20.00	15.00	12.00	15.00	45.00
FRANCESCA	32.00	28.00	22.00	20.00	16.00	12.00	10.00	35.00
FRIENDSHIP*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
GENE*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
GINGER	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
GOLD*	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00
GOLDEN BOY	95.00	85.00	65.00	55.00	45.00	35.00	35.00	90.00
HARRISBURGER			50.00	40.00	30.00	20.00	25.00	90.00
HARRY HOPKINS	6.00	5.00	4.00				1.50	4.00
HELIOS	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00
HOWARD V. WRIGHT	50.00	40.00	35.00	30.00	25.00	20.00	25.00	90.00
JULIA MAE	35.00	30.00	24.00	20.00	16.00	12.00	28.00	100.00
KASHMIR	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
KING DAVID	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
LADY ANNE	6.00	5.00	4.00	3.00			2.00	7.00
LAVENDER LACE	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
LITTLE GOLD	6.00	5.00	4.00	3.00	2.00		1.50	4.00

THIS LIST SUPERCEDES ALL PREVIOUS LISTS.

PRICE PER 100	up 1½ in. 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.
MAGNET	6.00		4.00	3.00	2.00	1.50	1.50	4.00
MANCHU		5.00	4.00	3.00	2.00	1.50	1.50	4.00
MAR. MONTGOMERY	6.00	5.00	4.00				1.50	4.00
MESA MIST*	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
MOTHER FISCHER*	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
MIXTURE*	4.00	3.00	2.50	2.00	1.50	1.00	.35	1.00
NORDIC QUEEN	18.00	16.00	14.00	12.00	9.00	7.00	7.00	25.00
NOWETA ROSE*	8.00	7.00	6.00	4.00	3.00	2.00	1.50	4.00
OCTOBER SUNSHINE*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
ORANGE GOLD*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
PELLETIER D'OISY				15.00				
PINK CHIFFON*	35.00	30.00	26.00	20.00	16.00	12.00	15.00	50.00
PINK DIAMOND	50.00	40.00	35.00	30.00	25.00	20.00	35.00	90.00
PROSPECTOR		50.00	40.00	35.00	30.00	25.00	35.00	125.00
PURPLE BURMA	\$30 per 100, Any size						12.00	40.00
RAVEL	6.00	5.00					1.50	4.00
RECOMPENSE	50.00	40.00	35.00	30.00	25.00	20.00	25.00	85.00
RED WING	6.00	5.00	4.00	3.00	2.00	1.50	1.50	3.00
ROSARIO*	35.00	30.00	26.00	20.00	16.00	12.00	25.00	75.00
ROSE CHARM*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
ROSITA		25.00	22.00	20.00	15.00	12.00	20.00	75.00
RUFFLED EBONY	35.00	30.00	26.00	20.00	16.00	12.00	15.00	50.00
SALMAN'S GLORY	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
SALUTE	6.00		4.00	3.00			1.50	4.00
SANS SOUCI	14.00	12.50	10.00	8.00	7.00	5.00	7.00	25.00
SIERRA SNOW	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00
SNOWDRIFT	50.00	40.00	35.00	30.00	25.00	20.00	35.00	90.00
SNOW PRINCESS	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
SOUTHERN BELLE*	14.00	12.50	10.00	8.00	7.00	5.00	3.50	10.00
SPARKLING EYES	32.00	25.00	20.00	16.00	12.00	9.00	20.00	60.00
SPIC & SPAN*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
STARLET		5.00	4.00	3.00	2.00	1.50	1.50	4.00
STORMY WEATHER	14.00	12.50			7.00	5.00	8.00	25.00
SUNDANCE	8.00	7.00	6.00		3.00	2.00	1.00	3.00
SWEET SIXTEEN	8.00	7.00	6.00	4.00	3.00	2.00	1.00	3.00
THE RAJAH	14.00		10.00	8.00	6.00	4.00	8.00	25.00
THE ROAN		5.00	4.00	3.00			1.50	4.00
TRAVELER	80.00	70.00	60.00	50.00	40.00	30.00	35.00	125.00
TYRONE			20.00	15.00	12.00	10.00		
VANGUARD	6.00	5.00						
VELVET MANTLE	6.00	5.00	4.00	3.00			1.50	4.00
VIOLET CHARM	32.00	25.00	20.00	16.00	12.00	9.00	20.00	60.00
WEDGWOOD	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
WHITE LACE*	8.00	7.00	6.00	4.00	3.00	2.00	1.50	4.00
YELLOW HERALD	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00

THIS LIST SUPERCEDES ALL PREVIOUS LISTS.

* Varieties marked with asterisk may be had by the 1000. Multiply the 100 price by 8 to obtain the 1000 price. 250 may be purchased at the 1000 rate.

Customer Quotes

Iowa: "Last year we ordered your back cover collection. Most of them did very well. We showed 269-47 (Snowdrift) and 318-47 (Fire Opal) at the Cedar Rapids show. Snowdrift was the champion seedling and won for us the N.A.G.C. Meritorious Award."

—Clarence Block.

Nebraska: "Was happy to bloom Snowdrift. This one glad stands out in my memory of the 1952 Nebraska show at Omaha and proved to be no less beautiful when I grew it in my own garden last summer."

—E. P. Schroeder.

Pennsylvania: "I want to say how delighted I was with your bulbs last year . . . They all turned out well considering the drought conditions prevailing here. My favorites were Southern Belle, Nordic Queen, Crusader, Columbia, Cream Orchids, Friendship, Wedgwood, and Pink Chiffon."

—James W. Bower.

Iowa: "Here in Southern Iowa, we have had two dry years, hand running. But, Pink Diamond, Fire Opal, Pink Chiffon, and Southern Belle stood the heat well and shot very large spikes."

—Rev. Paul H. Beckman.

Maine: "Thank you for past favors. Ruffled Ebony was the most beautiful flower of that shade that I have ever seen."

—E. E. Pederson.

Iowa: "I was so impressed with Magnet, by the way, that I'm now ordering its sister, Noweta Rose. If "the Rose" is even better, as the experts say, then surely it must be batting in the same league with Burma, Columbia, and King David, the nonpareils and finest glads I've ever seen."

—Clifford Miller.

Iowa: "Friendship was its usual dependable self . . . surely one of the finest I have ever seen and a pleasure to raise and work with—both cut-flowers and bulbs. I think it is well named for it seems to sort of grow on one just as "friendship" should grow between people."

—R. W. Childress.

Minnesota: "White Lace never fails to stop me in my tracks! Its lovely ruffling and soft, creamy throat really makes me want to bring them in the house. White Lace is a natural for arrangements."

—Mrs. Chuck Ruble (Winner of the Grand Champion Arrangement at the Central International Glad Show in Rochester).

The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glad's are classified in five sizes as follows:

Miniature	100—florets under 2½"
Small	200—2½" through 3¼"
Medium	300—3¼" through 4¾"
Large	400—4½" through 5¾"
Giant	500—5½" or larger

For instance, turn to page 13. The first variety described, Abu Hassan, is followed by the number 378. The 300 means it has a floret size from ¾" through 4¾". The 78 designates this variety as a deep violet. Hence the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

COLOR CLASSES

Class	
00 White	00 without conspicuous marking
White	01 with conspicuous marking
Cream	06
10 Yellow	10 (Light)
Yellow	12 (Deep)
Buff	16
20 Orange	20 (Light)
Orange	22 (Deep)
Orange	24 (Red Orange)
30 Salmon	30 (Light)
Salmon	32 (Deep)
Scarlet	36
40 Pink	40 (Light) without markings
Pink	41 (Light) with c. markings
Pink	42 (Deep)
50 Red	50 (Light)
Red	52 (Deep)
Red	54 (Black)
60 Rose	60 (Light)
Rose	62 (Deep)
Lavender	66
70 Purple	70
Violet	76 (Light)
Violet	78 (Deep)
80 Smoky shades	
Smoky	82 (Orange Smoky)
Smoky	83 (Salmon Smoky)
Smoky	84 (Pink Smoky)
Smoky	85 (Red Smoky)
Smoky	86 (Lavender Smoky)
90 Any other color.	

Seven Sisters COLLECTION

Never has the combination of two glad parents produced so many outstanding seedlings as the union of Rose O'Day and Elizabeth the Queen. Our first sister, Noweta Rose, made her debut in 1950 after having won considerable acclaim on the show table as a seedling. Noweta Rose still receives her share of honors at the shows. In 1951 we introduced Elmer's Rose, followed by Flora, Magnet, and Chivalry in 1952. Rosario came out in 1953 and the first bulbs of 88-45 were distributed the same year. Each of these sister seedlings has a distinct personality; each has made for itself a place in the hearts of gladiolus growers. We bloomed over 7,000 seedling bulbs of the cross which gave these seven varieties. Though you may favor one over another, we promise you a new thrill in growing this family of glads in your own garden.

NOWETA ROSE.....See page 29

ELMER'S ROSE.....Medium Rose

FLORASee Page 21

MAGNETRose-Lavender

CHIVALRYLavender

ROSARIOSee Page 39

88-45See Page 41

**1L and 1M of each of the
7 sisters, a \$2.71 value, for**.....\$2.00

**2L and 2M of each of the
7 sisters, a \$5.42 value, for**.....\$3.50

**3L and 3M of each of the
7 sisters, a \$8.13 value, for**.....\$5.00

Painted Lady ★★ ★ (443) (Roberts, 1952) (90 days) ((Incense x Beacon) X Boise Belle) We don't know where this lady is going but she's all decked out in ruffles with pink cheeks and bright scarlet outlining her large creamy lips. She looks very gay with up to six open florets on a slender stem. A fancier's glad.
(L 1-.40; 10-3.20) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-.25)

Palette ★★ ★ (437) (Kooy, 1951) (85 days) It was quite a surprise to us this summer when one of our more conservative florists took a liking to Palette. The bright scarlet florets with their unusual blue throats strike a rather disharmonious note which we didn't expect would please them. No doubt Palette is high in novelty value. A good grower of average height.
(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Blbts. Pkg. .25)

Parthiena ★★ ★ (566) (Hitchcock, 1949) (90 days) Spikes of good height and broad inflorescence distinguish Parthiena. The color, a clear glistening lavender, compels one's attention though on closer inspection one may find the florets too loosely attached. Cutting the spikes just as they begin to open seems to retard the development of the calyx (neck of floret attached to spike) and thus holds the florets closer to the stem. Florets won't be quite as large but are spectacular just the same.
(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Pasteline ★★ ★ (440) (Kolb, 1948) (85 days) (Maid of Orleans x Picardy) If you like them large, grow Pasteline. The 6-7 large, round, fresh dawn-pink florets are gracefully borne on sturdy stems. Cuts well from small bulbs late in the season and deserves to be better known. Pasteline is a rugged grower.
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Patrol ★★ ★ ★ (416) (Palmer, 1946) (75 days) (Picardy x Golden Goddess) Here is a glad which is often prominent in the Court of Honor when the grandchampion is being chosen. Indeed, it often captures the top honor itself. Patrol is a luscious golden-buff, opening 8-9 glossy, opulent blooms on a shapely formal spike with abundant stretch.
(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Pelletier D'Oisy ★★ ★ (290) (Lemoine) (65 days) The most unique glad on our list, this miniature will surely stimulate the imagination of many an arranger. We were intrigued by Mr. Starker's simple, yet stunning, composition (similar to the Wedgwood on page 47) using just a few spikes with looped croton leaves repeating the colors of the glad, which he made for one of our seedling shows. Pelletier D'Oisy is a rather plain petalled, recurved chartreuse flower with a red throat blending to pepperings of red on the lip petals.
(Mixed sizes, 3/4 in. and up: 2-.50; 10-2.00; 25-4.25)

Pennant ★★ ★ (440) (Palmer, 1952) (92 days) (Greta Garbo x Elizabeth the Queen) Pennant comes from the same cross and the same originator as Evangeline. It resembles it in color but not in bud formation. Very plain form with florets appearing to be slightly crowded. Pennant is absolutely formal, with no misplacement. Tall. Husky! Commercial cut-flower growers have taken to this variety.
(L 1-.35; 10-2.80) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-.25)

Peter Pan ★★ ★ (233) (Butt, 1952) (75 days) (Harlekin x Crinklette) We have previously considered Statuette the best of the miniatures but the grand display of Peter Pan we saw at Burlington, Ontario last summer makes us wonder. The spikes were tall and uniform, with 5-7 salmon-orange florets shading to deeper throats. An especially good fall color but a good miniature anytime!
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Pink Chiffon ★★ ★ ★ (460) (Fischer, 1953) (75 days) (Seedling of Lavender & Gold x Dawn Glow) If you have never grown Pink Chiffon or if, for some inexplicable reason, you have not cared for it, let us hasten to your rescue before you pass up this supreme beauty.

The color of Pink Chiffon is such a delicate shade of pale rose-pink that one may not at first appreciate its worth. The intense sunlight of mid-summer seemingly kills all but strong colors. Shade Pink Chiffon, or better still, bring it in the house where it rightfully belongs. Then view it in the restfulness of your home where soft lamplight shining upon it will thrill you with its exquisite, melting beauty. Arrange it alone with just a touch of foliage, or let yourself go, and make a real "super-duper" with the addition of pale pink roses, snapdragons, or whatever flowers and filler suggest themselves to you. You'll have fun and satisfaction, too. Mrs. Chuck Ruble, Albert Lea, Minn., used Pink Chiffon in her Grandchampion arrangement at the Central International Gladiolus Show in Rochester, Minnesota last summer.

Pink Chiffon is an ideal florist's glad. Works up well for every purpose being especially adaptable with wedding accessories. One of the loveliest bridal pieces we ever saw was made with Pink Chiffon.

(The color plate of Pink Chiffon on page 14 is much too deep on the right side of the arrangement.)

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.25; 10-2.00) (Blbts. 10-.75)

"Pink Chiffon and Pink Diamond of yours will surely make the greatest in commercials."

—J. P. Wood, Washington.

Pink Diamond ★★ ★ ★ (440) (Fischer, 1954) (70 days) (White Christmas x Friendship) Pink Diamond is a fitting name for a gladiolus that has the exquisite pink hue and the same authentic sparkle and glitter of these lovely gems. It has a frostiness of sheen, an overlay of diamond dust such as is found only in God's own handiwork. It grows 55-60 inches tall, with nearly every flower in bloom at once. The slender 30-inch head holds 6-7 heavily ruffled, heavy-textured round florets open at once in a formal but graceful array.

Our flower cutters gravitated to Pink Diamond last summer when there were plenty of other varieties to cut. Its only faults that we have noted are that bulbets from old bulbs are reluctant to germinate and old bulbs tend to split badly. Few varieties have given us the enthusiastic testimonials that Pink Diamond has. Rated the fifth leading 1954 introduction in the current N.A.G.C. Symposium. The picture on page 8 is excellent in composition but the color plate doesn't begin to do justice to the variety.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00)

"We had here in late July a Saturday with the temperature at 103 in the shade at 4 p.m., with a high, hot wind. Pink Diamond stood there defying it all, with not a wilt or droop. Your Pink Diamond has been the best thing in the garden so far."

—Mrs. Beulah Fortnam, Pennsylvania.



Mother Fischer

Sweet Sixteen

SWEET SIXTEEN OFFER: 10L, 20M, 30S (a \$4.00 value) for\$2.95 Postpaid

Pink Dots ★ ★ ★ (301) (75 days) (Originator and parentage unknown) We got this curious novelty from our friend, Chuck Ruble, who has lost track of its origin. Seen in an arrangement, Pink Dots is very intriguing in its polka dot effect and invariably stops show visitors in their tracks. A single spike is less impressive.
(L 1-.35; 10-2.80) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-.25)

Poinsettia ★ ★ ★ ★ (450) (Johnson, 1952) (85 days) (Parentage unknown) The sensational red of 1952 and it is still holding its own along with the leading reds. Poinsettia is a clear, flaming scarlet-red that opens about 7 round, moulded florets on ramrod stems.
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

"A few days ago I found Fire Opal in bloom and I do not see how any orange glad can be lovelier than Fire Opal."
—D. W. Oberholser, Iowa.

Polynesia ★ ★ (430) (K. & M., 1950) (90 days) Polynesia is back on our list this year after a year's leave. We have never cared much for this light salmon, but it grows well, builds a tall, massive spike, and it tops its color class, with a respectable score, in the N.A.G.C. Symposium. Order some bulbs and be your own judge.
(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Princess ★ ★ ★ ★ (466) (Larus, 1953) (90 days) Elizabeth the Queen x Miss Wisconsin) Princess may be described briefly by saying that it is a darker Elizabeth the Queen. It seems to have inherited a large part of its color factor from Miss Wisconsin, a one-time leader in its class. In but two years time this bright rosy lavender has skyrocketed to the leading exhibition lavender, being a consistent winner at the shows. It seems to be headed for a commercial future, too.
(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 3-.25; 8-.50)

Prospector ★ ★ ★ ★ (412) (Leffingwell, 1953) (85 days)
(Derived from Golden Goddess, Royal Gold, and various seedlings) If we had been hunting for gold we couldn't have been more excited than when we found Prospector the first time. We promptly laid claim to a block of stock of this yellow and golden-lipped discovery. Florets ruffled and round as a dollar fit neatly on the stately spikes. Makes exemplary plants and produces quantities of bulblets which for us have germinated fairly well.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.60; 10-4.80) (Blbts. 10-1.00)

Quiberon ★ ★ ★ (416) (Errey, 1949) (85 days) A very tall variety, Quiberon makes a tremendous flowerhead from large bulbs, though it also tends to crook some. Grown from smaller bulbs, the spikes are more regular. Blooms just when Quiberon's smooth, buffy-yellow autumn color is in demand.

(L 2-.30; 10-1.00) (M 10-.80)
(Blbts. Pkg. .25)

Ravel ★ ★ ★ (477) (K. & M., 1946) (80 days) (Elegie x Seedling)
Grown by the millions, this "so-called" blue retains its popularity simply because it has no competition. Ravel can be extremely tall and precise when conditions are to its liking. But, in adverse weather or lacking good culture, it can be a dismal failure. At its best Ravel makes a long flowerhead of large, round, blue-violet florets with rosy throats. Produces excellent bulbs.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Recompense ★ ★ ★ (410) (R. Pruitt, 1953) (80 days)
A "glorified" Spotlight, much refined in form, might well describe Recompense. Slightly paler yellow, the florets are beautifully ruffled and recurved and formally placed on the tall, slender spikes. Recompense easily opens 10 on a 20-22 bud flowerhead. Should certainly be in line for a few grand championships. (As indeed it already has being the recipient of three major awards at the 1952 Central International Gladiolus Show in Sioux City.) Stock has been limited since its introduction though we expect the supply to be adequate now. Grows well even if, like Patrol, the foliage appears to ripen early. Nonetheless Recompense makes fine bulbs and Red Charm has a brilliant future.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 2-.25; 10-1.00)

Red Charm ★ ★ ★ (452) (Butt, 1939)
(Com-Koehl x Picardy) The oldest variety on our list and still a standard commercial red—not a scarlet. Note how many of the newer reds come from Red Charm. While it does not have the height and glamour of some of its progeny, Red Charm makes spikes of commendable size opening 6-8 silky-smooth red florets.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Radiating movement in a low, flat bowl is shown in our grouping of lavishly ruffled WHITE LACE with a focal point of violas, and pansies Glad foliage and buds help to make a pleasing silhouette.



Red Radiance ★ ★ ★ (450) (Melk, 1953) (85 days) (Red Charm x Spotlight) When Red Radiance bloomed among our trials last summer we recognized it as a leading red. The tall tapering spikes are simply aglow with fire, opening 8 or more. Extremely prolific.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00)

Red Velvet ★ ★ ★ (452) (Bastian 1952) (85 days) (Tip Top x Com. Koehl) Well grown Red Velvet makes a tall, very trim, neatly-tailored flowerhead. Makes exceedingly high crowned bulbs from bulblets. For some unknown reason this velvety red has not been impressive here the last two summers.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Red Wing ★ ★ ★ ★ (436) (Wright, 1948) (85 days) (Seedling x Red Charm) The foremost scarlet today is Red Wing; a glad of noble stature. Lofty spikes of precision-like build follow one another down the row, even from small bulbs. The large, frilled, round florets with their somewhat deeper throats are an exhibitor's joy and a cut-flower grower's dream. Actually, Red Wing has an enviable record on the show table opening up to nine magnificent red florets. As a cut-flower, too, it is being widely grown and sold. We consider it tops in performance.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Regal Red ★ ★ ★ (536) (Fischer, 1949) (100 days) (Hindenburg's Memory x Liberator) Rugged Regal Red grows to tremendous proportions, indeed it rivals the amaryllis in size and lustre. It opens 5-6 bronzy scarlet florets with a sharp white line on stout five-foot stems. For supreme September bloom, be sure to try resplendent Regal Red.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Rosario ★ ★ ★ (460) (Fischer, 1953) (70 days) (Elizabeth the Queen x Rose O'Day) This vivid, clean-cut rose is the most trimly-tailored of the seven Noweta Rose sisters and the only one with a blotch. A jewel for consistency as well as beauty, it will readily carry 10 open florets in Sunday-go-to-meeting array. Trim as a slate pencil, as the fashion ads would say. You'll love Carl Starker's arrangement of this glorious flower on page 14. In the latest N.A.G.C. symposium Rosario was judged the best exhibition variety in its color class. Our customers reflect our profound enthusiasm for this recent introduction.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.25; 10-2.00) (Blbts. 25-.50)

"Perhaps the most sensational variety I saw last season was your Rosario. Several feet of row at the Champlain View Trial Grounds had spike after spike of ramrod straight plants with 8 and 9 open blooms fresh as a daisy and in a boiling sun. The color is an extraordinarily beautiful shade of rose."

—Frank M. Vargas, Vermont.

"Many thanks for the fine bulbs you sent last year. I think Rosario is my favorite—the most beautiful glad I have."

—Mrs. John R. Ruger, Iowa.

"Of your newer ones, Rosario was a real surprise. With Friendship, Rose Charm, Wedgwood, and Crusader already among your early ones, we have another to add to the list."

—Rev. Armin C. Munz, Illinois.

"Where did you hide Rosario all this time? It is just out of this world in every respect as far as I'm concerned . . . what a grand color."

—Marvin W. Peck, Oregon.

Rosebud Picotee ★ ★ ★ (460) (Fischer, 1953) (70 days) (Lavender & Gold x Dawn Glow) Color, form, and even the suggestion of a "rose-bud" unfurling are all evident in the color plate on page 38. Mr. Starker's clever triangular arrangement shows Rosebud Picotee advantageously. This was his first attempt at using his artistry on glads and, we think, one of his best. As seen in the color picture, Rosebud Picotee is a delicate pastel combination of creamy white and soft rose edging. Make spikes of good height carrying 17-18 buds. Grows well but propagates slowly.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 4-.25; 10-.50)

Rose Charm ★ ★ ★ (360) (Fischer, 1948) (65 days) (Lavender and Gold X (Maid of Orleans x Picardy)) Rose Charm charms the heart and pocketbook of the grower of cut-flowers. A first early, it blooms at a time when glads command a respectable price. Rose Charm is a fresh-toned, crystalline light rose with a dramatic cream throat and midribs. From large bulbs Rose Charm is an exceptionally tall, rangy grower. It is indeed a delight to see those stretchy, steeple-like spikes in an even line all the way down the row. What a thrill!! What cutting!!! What grand spikes for basket work. Spikes from small bulbs arrange well. Try it with the deeper rose tones or purples.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Rosita ★ ★ ★ ★ (563) (Woods, 1952) (85 days) (Chamouny x Elizabeth the Queen) To say that Rosita was the "Glamour Girl" of our glad field last summer would not be an exaggeration. She wears the color of Chamouny and the ruffling of Elizabeth the Queen plus increased height and size. We had many spikes of grandchampion calibre in a short row but unfortunately no show to enter at the time. The broad florets in double-row placement constitute a lavish display of mouth-watering rose tones. Healthy and vigorous. You can't miss with Rosita.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25)

Royal Scott ★ ★ ★ (470) (Taylor, 1952) (80 days) (King Lear x Elizabeth the Queen) Royal Scot is probably not the equal of many of the new purples for beauty but it does excel as a commercial. Its tall, serene spikes made a lasting impression upon us last summer. There is something restful and elegant about the color of this regal Scotsman. He performs well, makes good bulbs and is prolific.

(L 1-.35; 10-2.80) (M 1-.25; 10-2.00)
(S 2-.30; 10-1.20) (Blbts. 10-.25)

Ruby ★ ★ ★ (252) (Kuhn, 1946) (70 days) (Kewpie Seedling x Seedling) A glossy, deep red miniature of plain but graceful form. The trim spikes with 4-5 gleaming little florets have a quiet appeal that is hard to resist. Mr. Starker's charming arrangement (shown on page 44) of this little honey lost much of its depth and beauty in the process of transposing it on paper. Better grow some yourself to see how really nice it is.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Ruffled Ebony ★ ★ ★ ★ (454) (Fischer, 1953) (70 days)

(Melrose x Black Diamond) For a deep organ tone in the symphony of glad colors try midnight-hued Ruffled Ebony. This congo colored glad is rich in color appeal. Its brilliance of sheen makes it appear as though the flowers had been recently polished. You will thrill at its chiseled perfection of form and lavish ruffling. It has but 16 buds and opens 5 or 6 florets, but what beauty! It is the only glad in its color class that has those broad petalled, round florets that suggest opulence and substance like leather. Ruffled Ebony is a sure stopper with garden visitors.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.25; 10-2.00) (Blbts. 10-.75)

"The few spikes I had of Ruffled Ebony were simply wonderful. If I could have additional planting stock of only one variety it would be my first choice. I'd be the happiest fellow in Iowa if I had a quart of Ruffled Ebony."
—R. W. Childress. Iowa.

"Ruffled Ebony was a thrill. I didn't know that any flower could attain such a deep color. Nordic Queen will reign a long time in my heart and in my garden."
—Mrs. R. F. Winkler, Nebraska.

"What a beauty you have in Ruffled Ebony! So seldom the dark colors have the beauty of form to be tops. Here you have the rounded florets, exquisite ruffling of your lighter colored introductions, plus the color and sheen of a new top hat!"
—Lloyd Hollinger, Kansas.

Salman's Glory ★ ★ ★ ★ (507) (Salman, 1947)

(68 days) This immense tall cream with a scarlet blotch is the glory of the grower of early cut-flowers. Along with Friendship, Rose Charm, and Cupid, Salman's Glory is an outstanding "First Early." This glory of the garden has (L 2-.25; 10-1.00) (M 10-.70) an excellent report card. (S 10-.40) (Blbts. Pkg. .25)

Salman's Sensation ★ ★ ★

(578) (Salmon, 1953) (90 days) A five-foot heavy-substanced, medium blue that has been a sensation for many fans. It made luxuriant growth last summer but when we came to dig the bulbs we found disease had been there first. It apparently doesn't have the faculty for singing in the rain.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.25; 10-2.00) (Blbts. 10-.75)

Salute ★ ★ ★ (436) (Fischer, 1951) (90 days)

(Red Charm x Commando) Crisp and sharp as the gesture of a newly trained cadet; Salute makes flagpole spikes of a commanding scarlet. Each precise floret is marked by a sharp white line in the throat. We have observed that red varieties, along with the blues, seem to have more disease trouble than other colors. But, Salute passed the test of the wettest fall we've ever experienced, making the best bulbs of all. For good cutting spikes, buy large or medium bulbs.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)



Waxy deep yellow GOLD with the mature green heads of Hills of Snow Hydrangea. Corn foliage, with some corn tassels, gives us a pleasing variety in textures. Natural and brown toned ruffled split-Bamboo mats furnish us added line and background. Our container is a heavy, dull green Chinese rectangular bowl.



An off-center grouping of three lovely spikes of ROSEBUD PICOTEE gives line and form to our bowl arrangement. Three salmon-pink zinnias give weight at the rim while the foliage placement gives a pleasing silhouette.

A note of interest from the Wisconsin Shows. At the state show in Wausau, Mrs. Al Schmidt of Two Rivers won the Recent Introductions grandchampion with Pink Diamond. At the Manitowoc show she won a R. I. Section champion with Pink Diamond. What makes it so interesting is that both spikes came from a single bulb.

"Snowdrift is wonderful again for me . . . No one could say that Pink Diamond is a 'diamond in the rough'—a real hybridizer's break in coloring and form. Even bloomed from field grown bulblets. There are so very few good orange varieties that I'm pleased your Fire Opal fills that void; it's wonderful here."

—Alvin R. Bork, New Jersey.

Sandman ★ ★ ★ ★ (486) (Butt, 1941) (85 days) (Picardy x Rosabella) Sandman has superb, sculptured florets of a smooth, sandy-salmon hue with a sharp disk of ivory in the throat. What a spike maker! For beauty it has few equals but unhappily the bulblets are difficult to grow.

(L 2-.30; 10-1.20) (M 10-.80)

Sans Souci ★ ★ ★ (436) (K & M, 1951) (85 days) (J. V. Konynenberg x Joe Wagner) Named after Frederick the Great's pleasure palace at Potsdam ("Without Care"). This spire-like scarlet beckons across the field. Its rounded florets have an easy grace, its color a lucent glow. Robust and precocious, few glads cut as well from small sizes. Sans Souci is deserving of its rank as a leading scarlet.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.40) (Pkg. .25)

"Fire Opal was really my A-1 1953 thrill. Boy, I can't get over that one. Glad I let that bulb split too, since I got two fine spikes, 17 buds, 25-inch flowerhead, 7 open, fine balance. Great color, out of this world. This brings back old Beacon to me, but of course much, much better. Incidentally, I have preserved yon record in kodachrome, so I can prove it."

—J. J. Jecmenek, D.D.S., Iowa.

Sierra Snow ★ ★ ★ (400) (Harris, 1951) (80 days) (Arctic Snow x Elizabeth the Queen) White as new-fallen snow on the lofty Sierras is this variety. As the Sierras are high among mountains so is Sierra Snow tall among glads. A grand commercial that opens many large, ruffled florets at once. The connoisseur will object some to the tawny, cream throat overlaid with a faint purple line but nonetheless this snowy glad deserves a spot in every garden.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25; 100-1.00)

Snow Clad ★ ★ ★ (400) (Harris, 1953) (80 days) (Florence Nightingale x White Sport of Elizabeth the Queen) Another grand white from the brush of one of America's foremost hybridizers, Jack W. Harris. He already has given us Florence Nightingale and Sierra Snow, and now, Snowclad seems destined to be widely grown, also. It is a clean-cut, starchy, cream-throated, alabaster white; a 5-6 footer!

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00)

A "living picture" of ROSARIO glads, in a triangular grouping with creamy dahlias and lythrum as a center of interest. Note how the placement of the hosta foliage creates a feeling of upward movement, while the glad foliage enlivens the silhouette.



Snowdrift ★ ★ ★ ★ (400) (Fischer, 1954)

Christmas x Dawn Glow) Snowdrift won 5 grand championships last summer! This 1954 introduction won the Single Spike and Three Spike Grand Championships at the Central International Glad Show at Rochester, Minnesota last summer. These spikes were grown by Melvin and Marvin Schrimpf of show-table fame from Bay City, Wisconsin. These precisely-styled spikes illustrated on page 6 were as beautiful as I have seen on any court of honor anywhere. Herbert Vincent won top single-spike honors with it at the Southern Wisconsin-Northern Illinois show at Elkhorn, Wisconsin. Best cup of the show went to Snowdrift by John Hegarty of Loup City, Nebraska. And, again, Snowdrift, grown by Rosemary Carlton, was awarded Grand Champion at Perkins, Oklahoma. It also received awards in many other shows. Nor were its winnings confined to the show table. Snowdrift tied for second place as the best 1954 introduction in the current N.A.G.C. Symposium.

This ruffled, waxy, snow-sculptured stylist is a flower one dreams about but rarely sees. While enjoying its grace, elegance and purity one is moved by a silent message from above. From mid-season on until frost our crew gravitated to Snowdrift while cutting flowers for the florists. Small bulbs produce marketable spikes. It opens very well from tight bud, is an average propagator, and a rugged grower from bulblets. Make Snowdrift a new star to grace your garden!

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00)

"You may be interested in knowing that we think Snowdrift was the best 1954 introduction we had in our field."
—Ralph J. Pommert, Washington.

"I might tell you that I saw John Hegarty, Loup City, Nebraska, carry off Best in Show cup in our last Sunday's Lincoln Gladiolus Society Show with a beautiful spike of your 'Snowdrift!' ('Mother Fischer' was reserve champion.) With all the 'Ohs' and 'Ahs' I heard about this glad and your picture on the August issue of Popular Gardening, you certainly should have a run on it next spring."
—O. H. Witt, Nebraska.

Southern Belle ★ ★ ★ ★ (442) (Fischer, 1952)

(75 days) (Friendship x Dawn Glow) The gracious lady of our glad planting, Southern Belle, can be depended upon whether you grow her from large bulbs or small, a trait inherited from Friendship, no doubt. She will please you with her generous height and bud count and absolutely thrill you by her capacity to bloom perfectly right down the row—we mean a long, long row. Her healthy pink and cream complexion is highlighted with a touch of blue eye shadow, though our color plates on pages 41 and 45 did not catch this subtle smokiness. One of our best growers and propagators we do not hesitate to give Southern Belle our unqualified approval. Won second-day Grand Champion at Southern California Glad Society Show at South Gate, and Second-day three-spike Grand Champion at Rochester, Minnesota.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.65) (Blbts. 25-.25; 100-.75)

Sparkling Eyes ★ ★ ★ (401) (Jack, 1953)

(85 days) (Better Times X (Greta Garbo x Dawn Glow)) A honey! This stretchy white with eye-riveting violet-purple blotches opens a real ribbon of bloom. You'll never forget Sparkling Eyes! A handsome glad appropriately named. Produces handsome bulbs, too!

(L 1-.60; 10-4.80) (M 1-.40; 10-3.20)
(S 1-.25; 10-2.00) (Blbts. 6-.25)

"Ruffled Ebony was really great despite the weather."
—Edward J. Winski, West Virginia.

Spic and Span ★ ★ ★ ★ (442) (Carlson, 1946)

(80 days) (Picardy x New Era) Spic and Span has enjoyed meteoric yet prolonged popularity. Introduced in 1946 at \$5.00 per bulb it has replaced Picardy as the leading gladiolus cut-flower in less than a decade. Florida growers use it extensively. Nor are the commercial growers the only ones to recognize "Spic's" merit. Hobbyists have won more ribbons with this variety in recent years than with any other. In fact, many show chairmen have considered making a special Spic and Span class in order to give other pinks a sporting chance.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Spotlight ★ ★ ★ (413) (Palmer, 1944)

Yellow Seedling derived from Jonquil, Dawson, Golden Dream, and Orange Queen) A well-known commercial yellow producing tall spikes, carrying 5-6 round, plain-petalled florets of a medium-deep yellow color with a spark of red in the throat. Spotlight is an outstanding cutter and shipper. Bulbs should be well cured at digging time.

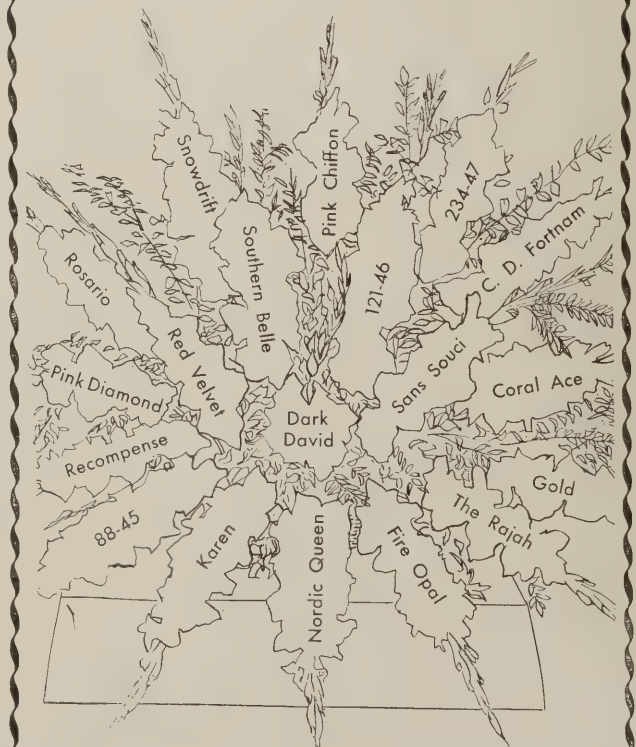
(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

RECENT INTRODUCTION OFFERS

Offer "A": 1L of each variety (3 seedlings, free),
19 bulbs (a \$9.00 value) for \$7.50, Postpaid.

Offer "B": 1M of each variety (3 seedlings, free),
19 bulbs (a \$7.23 value) for \$5.50, Postpaid.

Offer "C": 1L and 1M of each variety (seedlings
free), 38 bulbs (a \$16.23 value for \$12.00,
Postpaid.





Recent Introductions Basket

In this giant basket are shown 16 of the newest and most talked of show winners plus three of our outstanding seedlings. For identification of varieties and special offers, see opposite page.

Starlet ★ ★ ★ ★ (200) (Baerman, 1944) (80 days) ((Zona x Baby Dec-
 orah) X Queen of Bremen) Starlet is the best-known
 white miniature — a supremely graceful little glad,
 whose tiny, frilly, snow-sculptured blooms seem to
 perch like white butterflies on the thin, wiry stems.
 This bewitching little beauty is invaluable for wedding
 decoration and small table arrangements. A perfect
 cutter, producing uniformly tall miniature buggy-whip
 stems. We rate all the miniature glads only two dots
 for cut-flower value because so few florists are dis-
 criminating enough to appreciate their worth, which is
 really high. On page 45 is a classic arrangement of
 Starlet in an inverted "hat" vase.

(L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

Statuette ★ ★ ★ ★ (211) (Butt, 1950)
 (65 days) (Harlekin
 x Crinklette) It's easy to wax lyric over this delight-
 ful miniature yellow—the smallest, and in our view,
 the best of Len Butt's famous series. Really, Statuette
 is as cute as a hummingbird's nest. With what ex-
 quisite poise it carries its 8 tiny perfect florets! Carl
 Starker loved this glad for arrangements and so will
 you—it's a "natural" for the most charming composi-
 tions.

(L 2-.30 10-1.20) (M 10-.80)
 (S 10-.50) (Blbts. Pkg. .30)

Stormy Weather ★ ★ ★ (480) (Bar-
 rett, 1947)
 (80 days) (Ivy Robertson x Elizabeth the Queen) Like
 changeable silk is the subtle combination of rose and
 grey with an undertone of salmon in this original glad.
 Stormy Weather is a leading smoky. It will open from
 7-10 cream-throated florets on tall willowy spikes.
 Cuts well from small or medium bulbs.

(L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.50) (Blbts. Pkg. .30)

Sundance ★ ★ ★ (412) (Almey, 1949) (85
 days) ((Golden Goddess
 x Orange Sovereign) X (Rosemarie Pfitzer x Orange
 King)) Bud-counters will chortle at this church-spire
 yellow which opens 8-10 round florets on spikes carry-
 ing 22-24 buds. A popular show winner. We believe
 Sundance will be short lived, however, as we experi-
 enced considerable bulb trouble last fall. Hope this is
 but an exception to the rule.

(L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.40) (Blbts. Pkg. .25)

Sweet Sixteen ★ ★ ★ ★ (440) (Fisch-
 er, 1951)
 (75 days) (Sport of Beauty's Blush) The dream-girl
 of the glad world, a fresh-toned, angelic pink that is
 destined for tremendous popularity. As a sport of
 Beauty's Blush, Sweet Sixteen shares the same mag-
 nificent growing habits, the same ease of growth from
 bulblets, the same capacity to throw five-foot spikes
 right down the row, each carrying, on bamboo-like
 stems, 7-9 open florets. You would have to look a long
 ways to find a finer cutter. Although listed with the
 pure pinks, Sweet Sixteen is a trifle cooler than
 Friendship. Without ruffles, Sweet Sixteen neverthe-
 less has such beautifully rounded florets, such a
 serene styling, such perfect placement that like Beau-
 ty's Blush, which it exactly duplicates in form, it con-
 stitutes a criterion for plain-petalled beauty. A close
 approximation of the color of Sweet Sixteen is to be
 found in our color plate on page 15 and 34. The half-
 tone on page 19 will do for either Beauty's Blush or
 Sweet Sixteen since in form they are identical. Sweet

Sixteen has taken its place beside Beauty's Blush as a
 pillar in our cutting garden. Try some and be con-
 vinced!

(L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.40) (Blbts. Pkg. .25)

Tan-Glo ★ ★ ★ (480) (Arenius, 1954) (90
 days) (Connecticut Yan-
 kee x Elizabeth the Queen) Tan-Glo is a soft, rosy,
 light tan that has catapulted to immediate popularity.
 It has several show winnings to its credit and was
 scored the best 1954 introduction in the current N. A.
 G. C. Symposium. It opens 8-10 five and one-fourth
 inch florets on long heads. Not extra fancy but it is a
 good performer. Best Recent Introductions at the
 Eastern International Glad Show at Binghamton, New
 York last summer.

(L 1-2.50) (M 1-2.00) (S 1-1.50)
 (Blbts. 1-.25; 10-2.00)

Tarawa ★ ★ ★ ★ (436) (Palmer, 1946) (80
 days) (Regent x Corona)
 Pictured in our color-basket on page 32. Offered only
 in the Dolly Varden Collection.

The Rajah ★ ★ ★ ★ (570) (Jack, 1951) (85
 days) ((Picardy x
 Rosemarie Pfitzer) X King Lear) Robed in all the
 richness of an Indian potentate, The Rajah ranks su-
 preme in the purple class. It is our choice for the
 leading purple. King David can be more beautiful but
 The Rajah has more vigor. For show table purposes
 this resplendent true-purple has some placement trou-
 ble but this is soon forgotten when one beholds the 8
 crisp, round, ruffled florets of lustrous sheen on model
 twenty bud spikes. We love its color and cutting
 habits. It was far and away our best purple cutter
 last summer. Illustrated in color on page 41.

(L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.40) (Blbts. Pkg. .25)

The Roan ★ ★ ★ (485) (Pruitt, 1949) (85
 days) As the name sug-
 gests, The Roan is an un-
 usual interspersing of colors—in this case, red with
 veinings of white. But what is more unusual, it has
 supreme form, good substance, generous ruffling, and
 "knuckles" in the throat to add that extra touch of
 frilliness. An average grower opening 5-6 florets which
 appear to be light red at a distance.

(L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

Tivoli ★ ★ ★ (460) (K. & M.), 1947) (85 days)
 (Greta Garbo x Mesdag) Tivoli
 tops all other pinks in its class as an exhibition variety.
 This ruffled, cream-throated pink can be a rangy
 grower. Seems to do its best in the East and in Can-
 ada.

(L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

"Snowdrift—the most beautiful ruffled white we've
 ever seen. We've had it up to a 32-inch flowerhead
 again this year, and with 10 open and 23 buds, it's
 hard to beat."

—Marvin and Melvin Schrimpf, Wisconsin.

"Fire Opal bloomed in 72 days—heavy substance—
 vigorous foliage—many buds showed color while first
 floret still good and I always like that characteristic."

—R. W. Childress, Iowa.

Trail's End ★ ★ ★ (566) (Ficht, 1949)
 . . . (85 days) Trail's End
 is an unusual shade of medium rose with a pale yellow
 throat. It is tall and builds a substantial spike.
 (L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

Traveler ★ ★ ★ ★ (460) (Torrie-Flad,
 . . . 1952) (85 days) (Oriental
 Pearl x Eglantine) With this glad in your garden
 you are sure to do some "traveling"—not away from
 it but with it to the nearest glad show! Traveler, a
 light rose pink with a faint deep-rose blur in the
 throat, sends up a majestic spike carrying 10-12 open
 on a 22-24 bud head. Florets are well attached, nicely
 frilled, and good texture. Traveler has already made
 a name for itself in exhibition circles and should prove
 equally valuable as a cut-flower. Bulblets germinate
 well and make fine bulbs.
 (L 1-1.50; 10-12.00) (M 1-1.00; 10-8.00)
 (S 1-.60; 10-4.80) (Blbts. 2-.25; 10-1.00)

Twinkles ★ ★ ★ (232) (Butt, 1948) (70
 . . . days) (Harlequin x
 Crinklette) This crisply cut, mischievous little elf of
 a glad vies for the focus of your attention. It is most
 original in styling. The star-like little florets of bitter-
 sweet orange and yellow fairly sparkle or twinkle in
 arrangements. Twinkles has many friends.
 (L 1-.25; 10-2.00) (M 2-.25; 10-1.00)

Tyrone ★ ★ ★ (466) (Deam, 1952) (80 days)
 . . . The unusual form of florets
 is the first thing one notices in Tyrone. They are a
 clear lavender at the recurved and pointed edges
 blending to a light lavender center. Tyrone has won
 considerable fame on the show table opening up to 9.
 Seems to be headed for a commercial future.
 (L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
 (S 1-.25; 10-2.00) (Blbts. 8-.25)

Velvet Mantle ★ ★ ★ (454) (Fischer,
 . . . 1949) (85 days)
 (Dr. Hoeg x Black Opal) Tall, tapering spikes of
 Velvet Mantle with their sleek, plain-petalled maroon
 florets remind one of highly polished mahogany. Used
 with Pactolus, Velvet Mantle makes a strong, "mascu-
 line type" composition.
 (L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

Violet Charm ★ ★ ★ (476) (Jack, 1953)
 . . . (85 days) (Better
 Times X (Greta Garbo x Dawn Glow) The soul of
 the flower lover is perennially hungry for blue. Violet
 Charm is a soft shadowy violet with a blue throat.
 We understood its immediate rise to popularity when
 we viewed the distinctive blue-throated spikes dis-
 played last summer at Binghamton and again in Can-
 ada. Not especially attractive here. Good grower.
 (L 1-.60; 10-4.80) (M 1-.40; 10-3.20)
 (S 1-.25; 10-2.00) (Blbts. 6-.25)

Wedgwood ★ ★ ★ ★ (366) (Fischer,
 . . . 1947) (70 days)
 (Lavender & Gold x Seedling) Small-flowered, grace-
 ful Wedgwood exhibits the refinement and strength of
 precious Wedgwood china. The lavish ruffling, waxy
 substance, and warm lavender coloring are further
 enhanced by a soft creamy throat as depicted in our
 colorful 3-spike picture on page 10. Wedgwood is one
 of Mr. Starker's favorite arrangement glads. Florists,
 too, appreciate its worth.
 (L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

White Goddess ★ ★ ★ (500) (Roberts,
 . . . 1948) (80 days)
 (Myrna x Heritage) This lovely ruffled white throws
 a five-foot spike quite consistently. It is well known
 as a commercial.
 (L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .25)

White Lace ★ ★ ★ ★ (300) (Fischer,
 . . . 1951) (70 days)
 ((Elizabeth the Queen x Lavender and Gold) X Star-
 let) We believe that this is the most beautiful small-
 flowered white glad in existence (although we have
 had to raise it to the 300 size classification). White
 Lace is a glorified Cupid and Cupid is very much
 glorified itself! But White Lace has the substance of
 an Easter Lily plus exquisite ruffling so intense it
 produces that puckered effect in the throat called
 "knuckles"—found only in a very few glads of lavishly
 beautiful form. We are so fond of White Lace that we
 have gone to the expense of making two expensive
 color cuts—see pages 17 and 35. If you want a glad
 that is absolutely tops for wedding decorations and
 choice make-up work, depend on White Lace. It is
 down in price this year for the first time so that you
 can make use of our quantity price lits and bring its
 lavish beauty into your home by the armful.
 (L 2-.30; 10-1.20) (M 10-.80)
 (S 10-.50) (Blbts. Pkg. .25)

"Pink Diamond: This in my opinion is by far the
 most beautiful Gladiolus I have ever seen. It is also
 the most beautiful corsage flower in existence. I took
 three blossoms of this and put buds of Rose Charm in-
 side each perfect bloom, added a touch of contrasting
 ribbon and had the most breathtaking ensemble ever."
 —Lee J. Ashley, Colorado.

REWARD!

For any CUSTOMER exhibiting and winning
 a Grand Champion Ribbon with one of our in-
 troductions (past or present), we will send a
 Credit Voucher—

worth **\$25.00** in bulbs.

Notify us of your Grand Champion, giving us
 the name of the variety, the place and the date
 of the Show. Your REWARD will be sent to
 you promptly!



"We have had an exceptionally hot and dry season this summer, so, many glads were not up to par in spite of all the watering one could do; in fact this has been my poorest season. However, I did have beautiful spikes from your Snowdrift and Pink Diamond . . . Pink Diamond is a 'knockout'—beyond words in beauty. It was the first to come up this Spring, had the heaviest and tallest foliage, and had those tall, straight heavy spikes. In fact it is the most prolific grower of all the hundred or so varieties that I have. Snowdrift was my best white, and with its intense ruffling, it takes your breath. It, too, has nice growing habits."

—O. H. Witt, Nebraska.

"Pink Diamond gave me beautiful spikes, tall and straight as an arrow." —W. Jay Dittman, Michigan.

"Your seedling 269-47 (Snowdrift) was very outstanding. In fact probably the best thing we had in the new ones. Fortunately the two bulbs bloomed a week apart and scored 86 at the Detroit Show and the other was best seedling at the Michigan State Show and barely missed being Grand Champ. Everyone at both shows was quite impressed with it. It should be outstanding among the new whites."

"If I were to pick a favorite it would be Pink Diamond. I consider this to be a definite improvement over C. D. Fortnam. It was much healthier in my

garden and the color was also much clearer . . . Mother Fischer grew like Kingpins, all were beautiful spikes. Pink Chiffon is truly an elegant glad. It's hard to believe that any flower can look so delicate and yet be so rugged. Rosario was very nice with its 20 buds with 9 open. Of the named varieties I got from you. Ruffled Ebony was by far the most impressive. For sheer beauty there is nothing like it."

—Donald Stevens, Massachusetts

"Ruffled Ebony is absolutely 'the' black glad, the sheen is terrific, and it should be a 'must' in every glad garden."

—Mrs. Grant Reava, Michigan.

"Ruffled Ebony—The corm you sent was so large and vigorous, that due to the late planting developed a sprout about four inches long and as large as a finger, then put off a side shoot before planting. Had never done this before, but cut bulb and planted two halves, and had two very tall straight ruffled beauties. They were about shoulder high, and the only possible thing I could have desired from this corm—was that it have larger florets (I am partial to the large and very small ones). It is indeed a beautiful red."

—L. E. "Teake" Kerns, Pennsylvania.

"I have planted your bulbs for 4 or 5 years and they are wonderful bulbs and true to color. I'm very fond of Elmer's Rose."

—Mrs. K. J. Scott, Iowa.



Clematis Mandshurica, rhubarb foliage, and the vibrant glow of tiny RUBY glads in a dull black bowl give a pleasing triangular pattern. Note the importance of the bud tips in making a pleasing silhouette. The contrast in color and texture of the focal point makes for distinction. A coarsely woven palm fiber mat makes a good base for the grouping.

S O U T H E R N B E L L E

Offer

10 L

10 M

10 S

**\$3.85 Value
for**

\$3.00





Mother Fischer

Customer Quotes

Pennsylvania: "64-48 (Orchid Frills) Planted May 14, bloomed August 15. First spikes without benefit of water. Later much better. A 400 size light to medium lavender. This was good." —Beulah Fortnam.

Nebraska: "Yesterday at the Omaha Show your Seedling 64-48 (Orchid Frills) came through for the Champion 3-spike for me." —Mike Hegarty.

Indiana: "Pink Chiffon was one of the loveliest glads I ever saw. It made me think of a strawberry soda. It had 18 florets." —Mrs. Caroline E. Whicker.

Wisconsin: "I had a Southern Belle about five days before the show that I feel would have been a champion of the show. It was the most perfect and most beautiful spike I have ever raised. I had some very fine large blooms from Mother Fischer from No. 6 bulbs. I can see why you call it one of the three best whites. Friendship is my favorite in its color class." —Earl M. Knudson.

West Virginia: In my book, Southern Belle is the best and most valuable glad I have grown of your introductions. A large bulb was first to bloom here—just 3 days earlier than Celeste which usually is first to bloom." —S. E. Taylor.

Wyoming: "Nordic Queen is about the loveliest thing I have ever seen. Crusader and Little Sweetheart won firsts for me at the flower show."

—Mrs. Lester Brooks.

Nebraska: "This past summer was most difficult for all plants here, very dry hot winds, yet my Noweta Rose was as lovely as ever."

—Mrs. Virgil C. Blumhorst.

Michigan: "Ruffled Ebony certainly is a beautiful black one. We always sold out on Black Diamond and this is far better, and appears to grow good from bulblets."

—G. V. Snyder

Pennsylvania: "Rosario—I believe I liked best. Color, form, and growth were all that any one could ask for. I like blotched, smokies, and odd novelties—and I certainly go for Rosario as it grew from this single corm. Has just about everything it needs to win ribbons."

—L. E. "Teake" Kerns.

Michigan: "P. S. Noweta Rose was Reserve Champ at our SEMGS Regional Show."

—W. Jay Dittman.

New York: "I want to thank you again for the Cream Orchids. I think this is just the glad I have been looking for."

—W. R. Stevens.

Noweta Gardens

St. Charles,

Minnesota

nsy
om
L
ler.

Inspirational flower arranging and garden scene covers suitable for framing.



Popular Gardening tells you . . .

HOW **you** can raise "flower show quality" flowers at home.
HOW **you** can make best possible use of your garden space.
HOW **you** can control weeds and destructive pests.
HOW **you** can get the most from your gardening equipment.
HOW **you** can grow more good things for less money.
HOW **you** can select the best annuals, perennials, and shrubs.
HOW **you** can make your home a flower-filled jewel in a beautifully landscaped plot.

- - - MAIL THIS INTRODUCTORY OFFER FORM TODAY - - -

POPULAR GARDENING, 90 State St., Albany, N. Y. ^{MAIL TO}

☐ 13 big issues \$2. ☐ 6 big issues \$1.

Orders accepted for U.S. only—25c extra in Canada

Name

Address

P.O. State

Send check, money-order or cash—AT OUR RISK!

☐ Check here if already a subscriber.

POPULAR GARDENING READERS SAY:

"POPULAR GARDENING is the most complete gardening magazine that I have ever seen." (Missouri)

"The finest magazine of this type published." (Illinois)

"Enjoy your magazine very much . . . it is used constantly by the members of our Garden Club." (Nebraska)

"I enjoy POPULAR GARDENING very much and feel I am but one of thousands who say, 'Well done'." (California)

"Your magazine fills a long-felt want! My copies are worn out showing them to friends and neighbors." (Iowa)

MAIL THIS SPECIAL OFFER NOW!

Recommended by NOWETA GARDENS

Read by over 200,000 gardeners each month.



25c
AT YOUR
NEWSSTAND

Enjoy the home gardener's magazine

POPULAR GARDENING

Now! *More gardening pleasure for you
and save up to \$1²⁵ with this offer*

You'll like Popular Gardening . . . because it's fun to read . . . because it's filled with time and work saving gardening tips that reach you at just the right time of the year . . . because its step-by-step picture articles show you how to grow better flowers outdoors and indoors . . . summer, winter, spring, fall.

More Gardening Tips for You

Popular Gardening, America's all-new all-gardening magazine has scored the most resounding success of any gardening publication. Why? Simply because it gives garden lovers like you more joy from your garden hobby than you've ever known before. It tells you what you want to know about roses, glads, mums, peonies and other flowers; seeds, bulbs, plants, lawns, vegetables, shrubs, and trees, to help you to grow your best-ever garden.

Edited for your pleasure by nationally known Paul F. Frese, assisted by Theodore A. Weston, and other top garden writers and gardening experts.

SUBSCRIBE NOW!

Use Order Form on Reverse Side.

SPECIAL RATES
6 Issues only \$1⁰⁰
13 Issues only \$2⁰⁰

WIN BLUE RIBBONS AT YOUR SHOW!

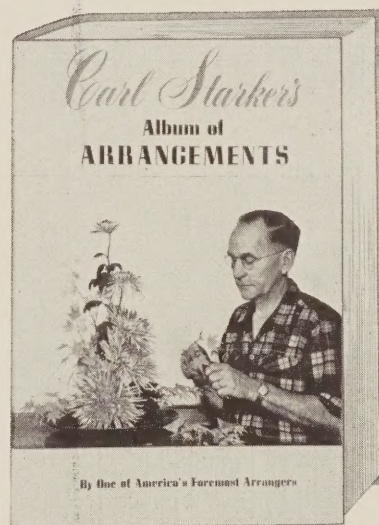
**Carl Starker's
ALBUM OF
ARRANGEMENTS**

Brings You 224 Outstanding Arrangements

NOW—IN ONE AMAZING VOLUME

- 200 Black & White Photographs
- 24 Prize-winning Four-color plates
- Over 300 pages of Ideas and Beauty
TO HELP YOU ARRANGE FLOWERS

All Copies are sent postpaid-----\$7.50



Brings you 224 outstanding arrangements (33 using glads); 200 black and white photographs; and, 24 prize-winning four-color plates. Packed with ideas to help you arrange flowers. All of the arrangements in this catalog were made by Mr. Starker.

Here is a book you will treasure in your library and one which your relatives and friends will enjoy receiving as a gift, for it is not only "a thing of beauty" which is "a joy forever," but it is invaluable in a practical sense, to those who wish to beautify their home with flowers.

ALBUM OF ARRANGEMENTS is divided into the seasons with numerous arrangements for

Spring, Summer, Fall and Winter, with special arrangements for holiday use. In addition, a "materials index" tells you on which pages arrangements appear in which any given materials have been utilized.

The finest quality paper, the latest developments in color plate production, layout typography and printing have been used by the publisher to give you a beautiful modern album of arrangement ideas and instructions.

Obtainable only for the regular retail price of \$7.50, Postpaid. If not completely satisfied, return the book within 10 days and your money will be refunded.

Starlet



Wedgwood



Cupid



Lavishly ruffled Snowdrift radiates from the focal point of gorgeous deep salmon begonias in our "inverted hat-type" bowl. Notice how the rhubarb leaves pick up the generous ruffling. The imported bird adds interest.

SNOWDRIFT

Grand Champion **OFFER**

2 L — 5 M — 5 S

10 Bulblets

\$8.00 Value

for

\$5.00

